DANVILLE
ILLINOIS

City of Danville

Danville, Illinois

06/14/16 FINAL DOCUMENT

WAYFINDING AND SIGNAGE PLAN

WAYFINDING TEAM

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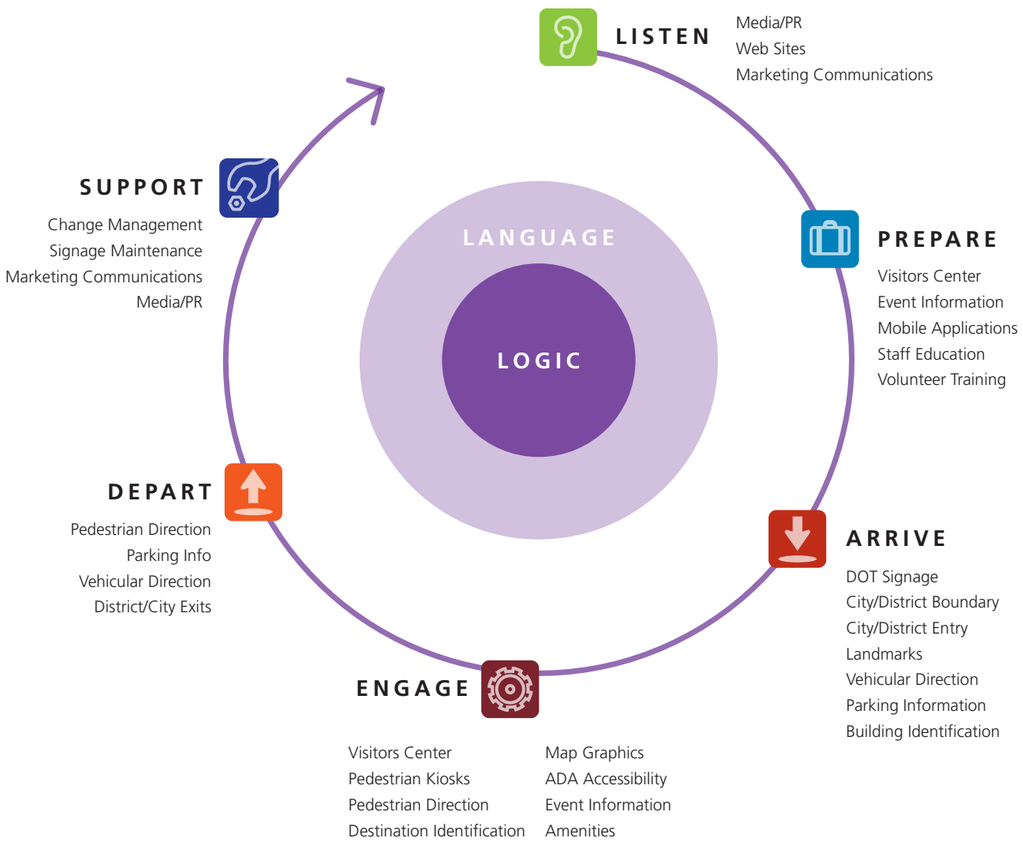
OVERVIEW OF WAYFINDING

Wayfinding is defined as "direction for people in motion." It is unique among public "utilities" because it has an opportunity not only to move people through space to their intended destination, but also to carry brand elements and, by nature of its design, to integrate with the fabric of the streetscape and the local vernacular. We design terminology that defines and clarifies what's true about Danville, and then develop tools that direct visitors, both in the built environment and across media.

The map below depicts each potential point of contact with a given visitor. We believe that in order for a wayfinding system to be most effective, the visitor must be able to create a picture of the physical environment "in their mind's eye" prior to arrival. In this way, the signs in the environment reinforce what they already know about the area.

Communication across this continuum must be consistent. We know that a diverse audience uses many different resources to navigate an environment, so the verbal and visual landmarks expressed must be consistent across media. Web, broadcast, print and signage elements will speak in the same voice as the visitor learns about Danville, makes a decision to visit, and engages in the visit itself.

Educated, empowered visitors feel confident and capable as they move toward their destination, and are made aware of other opportunities once the initial reason for their visit is accomplished.



ELEMENTS OF SUCCESSFUL WAYFINDING

Repeat visitors will rely more on their own experience. The simplest route between two points may not be a straight line, particularly for a visitor who is unfamiliar with the city. Our goal is help design and direct that first experience, assuring a positive experience and future return visits.

Structure information

Tools designed to support a visitor's journey must provide the proper information at key decision points to keep visitors moving toward their destination. The challenge, then, is to verbally and visually simplify the information in the system. Consistency is the key to success.

Support intuition

Wayfinding systems work best when they build upon routes that are intuitive to first-time visitors. Wayfinding cues should come as much as possible from the environment. Each destination is distinct and we will take advantage of the verbal and visual cues already familiar to most downtown residents. This way everyday people can help support consistent wayfinding if asked for directions.

Design the system for easy updating

The need to change a single message should not require the replacement of an entire sign structure.

The wayfinding signage system should support the following sequence of encounter to lead visitors to their desired destination:

- Announce a visitor's arrival to Danville and again as they enter the districts with appropriate welcome signs or banners.
- Direct visitors to districts, primary destinations and parking with Vehicular Guide signs.
- Provide Pedestrian Kiosks at transition points where drivers become pedestrians and other key pedestrian decision points.
- Locate pedestrian guide signs to direct to areas with additional shopping and dining opportunities that may not be visible along primary pedestrian routes.
- Identify destinations, taking into account temporary event signage needs.
- Provide the visitor with directional information out of the district, and back to surrounding roads.

CREATE A MASTER DESTINATION LIST

A wayfinding program is only as good as the information it contains. It is important to consider destination names that are included on wayfinding signage for consistency, clarity and fit.

The Wayfinding Team will establish the criteria for a destination's inclusion on wayfinding signage, particularly vehicular signage. The criteria must comply with DOT and IDOT standards.

In order for a destination to appear on vehicular guide signage, it must meet the following criteria set by the DOT:

The destination MUST:
Be a public destination;
Be a not-for-profit destination;
Have ample public parking;
Have a high attendance, relative to the area.

Because the DOT will only allow for three destinations on a vehicular guide sign, space on there is limited. Destinations that do not meet the criteria for inclusion on vehicular signs can be included on pedestrian level map signage.

Through a Master Destination List, the Wayfinding Team will be establishing the precedent and provide a logical framework for future destination additions and removals. The Master Destination List should be updated regularly to track new visitor destinations.

DESTINATIONS

County Courthouse
Danville Area Community College
Danville National Cemetery
Danville Stadium
Danville Veterans Affair Hospital
David S. Palmer Arena/CVB
Dick Van Dyke Auditorium
Downtown Danville
Ellsworth Park
Federal Courthouse
Harrison Park
Heron County Park
Historic Fischer Theatre
Hotels/Lodging
Kennekuk Park
Kickapoo Park
Lake Vermilion
Lincoln Park
Lindley Sign Post Park
Palace Park
Public Library
Red Mask Theatre
Retail District
Southgate Habitat Trail
Temple Plaza
Vermilion County Airport
Vermilion County Museum
Vermilion County War Museum
Visitor Information
Winter Park

IMPROVE INTERSTATE WAYFINDING AND CREATE A SENSE OF ARRIVAL

By designating Danville exits from I-74 for specific districts and destinations, visitors will be better able to navigate to their destination. Defining routes from the highway that visually invite the visitor, avoid congestion, lead to easy parking and that establish safe pedestrian routes will enhance the visitor's experience.

I-74 Exits

215B - Gilbert Street should be designated as the Downtown Danville exit;

216 - Bowman Avenue should be designated at the Campus District exit (DACC and VA Hospital);

220 - Lynch Road should be designated as the lodging/hotels exit.

Danville should also consider placing gateway signage off of the interstate for exiting traffic. Unique gateways should create a sense of arrival and encourage the visitor to stop and see what the town has to offer. Consider them an investment with a tremendous potential for return.

How does a visitor know they have reached Danville? Make sure that gateway signs are installed in the right place and not necessarily at the city limits. They should be placed close to the centers of activity, where people feel the community begins.

CREATE A MORE LOGICAL UNDERSTANDING OF DANVILLE BY PROMOTING AND LINKING CENTERS OF ACTIVITY

Districts are sections of the city with their own individual identity and offer different visitor experiences. As of now, Danville has three distinct areas with specific destinations clustered in each area:

North Retail District

Downtown Danville

Campus District (DACC and VA Hospital)

Signage will be designed to be adaptable to accommodate future districts as they are developed.

GUIDELINES FOR DISTRICT DEVELOPMENT

Names should be neutral since areas may be multi-use.

Names and boundaries must allow for growth.

Use of districts is beneficial to both primary and secondary destinations.

Colors and branding can be used to differentiate the areas.

All primary destinations outside of a district should be directed to by destination name.

We recommend the use of the information structure called progressive disclosure.

PROGRESSIVE DISCLOSURE

This design technique often used to help maintain the focus of a user's attention by reducing clutter, confusion, and cognitive workload. This improves usability by presenting only the minimum information required for the task at hand.

The progressive disclosure technique for displaying wayfinding information would be structured like this:

1.) Danville gateway (lists districts)

2.) District trailblazer sign

3.) Guide sign with district identity

This form of information presentation provides directions by announcing your arrival, directing to a district, then guiding to a destination within a district.

PROVIDE PEDESTRIAN-ORIENTED SIGNAGE WHERE APPROPRIATE

The primary goal of a pedestrian wayfinding system is to provide the wealth of information about an area that the vehicular guide signs cannot accommodate. Pedestrian level wayfinding may allow for smaller destinations that will not qualify for vehicular signage to make an appearance on wayfinding tools.

Not only should pedestrian signs include a map showing you where you are (You Are Here), but they should communicate where you can go from there (You can get there from here).

Locate pedestrian kiosks near high pedestrian traffic intersections.

Kiosks should include a map with a "You Are Here" symbol and tools to determine walking distance.

Kiosks could include a merchant directory with references on the map to show where those businesses are located.

Locate pedestrian information at public parking lots to inform visitors how to get to centers of activity.

Locate at least one pedestrian kiosk on the Campus District to encourage exploration beyond that district's boundaries.

Provide clear and consistent parking identification and information at all of the public parking opportunities.

Pedestrian kiosks will provide Danville with an opportunity to showcase some of its hidden gems such as Lake Vermilion, Kickapoo Park and Looking for Lincoln through use of informative interpretive panels.

Color Palette

	1 Metallic Silver	2 White	3 Grey	4 Dark Grey	5 Black	6 Maroon	7 Yellow	8 Light Blue
Pantone®:	---	---	---	---	---	---	---	---
Matthews Acrylic Polyurethane Paint:	MP18074 Sparkle Silver Metallic	---	MP07026 Stormy Sky	MP10269 Dark Slate	---	MP15793 Town & Country Red	MP04855 Patent Yellow	---
3M Reflective Print:	---	---	---	---	---	---	---	---

	9 Gold 1	10 Gold 2	11 Blue 1	12 Blue 2	13 Green 1	14 Green 2
Pantone®:	---	---	---	---	---	---
Matthews Acrylic Polyurethane Paint:	MP12440 Electrum	---	MP11713 Cloister	---	MP01603 Wild Olive	---
3M Reflective Print:	---	---	---	---	---	---

Fabricator is responsible for matching all colors and materials as specified and are required to provide the Owner color and material samples for approval.

CAUTION!
CONSISTENT AND ACCURATE COLOR REPRODUCTION IN THIS DOCUMENT CANNOT BE ASSURED DUE TO THE LIMITATIONS OF COLOR COPYING TECHNOLOGY.

The Coated Pantone Matching System® and Matthews Acrylic Polyurethatue are used for specifying signage color matches. (In the absence of actual sign material color chip reference sets, actual specified product color swatches should be referenced for color matching.)

Shown here are approximations of the primary signage background colors and supporting accent colors. Actual color finishes on signage must be matte or low luster (not shiny or glossy) and exclusively a premium acrylic polyurethane.

Signage paints produced by Matthews Paint Company are to be the standard reference.

Vinyl Films from 3M are to be the standard.

Color application varies per sign type. Refer to specific design intent drawings for application details.

Typography

Gloucester MT Extra Condensed- Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

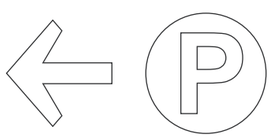
ClearviewHwy 1-W

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

Avenir Roman

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

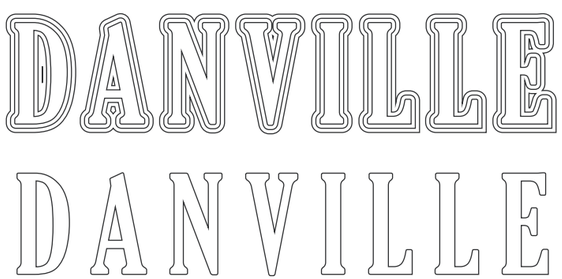
Symbols

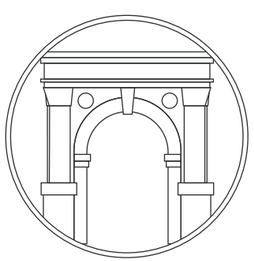


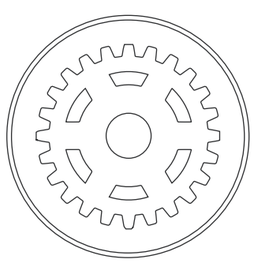
Standard Arrow

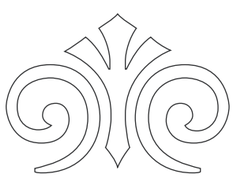
Parking
[P]

Artwork









Sign Type

Graphic Standards

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

DANVILLE
ILLINOIS

corbindesign
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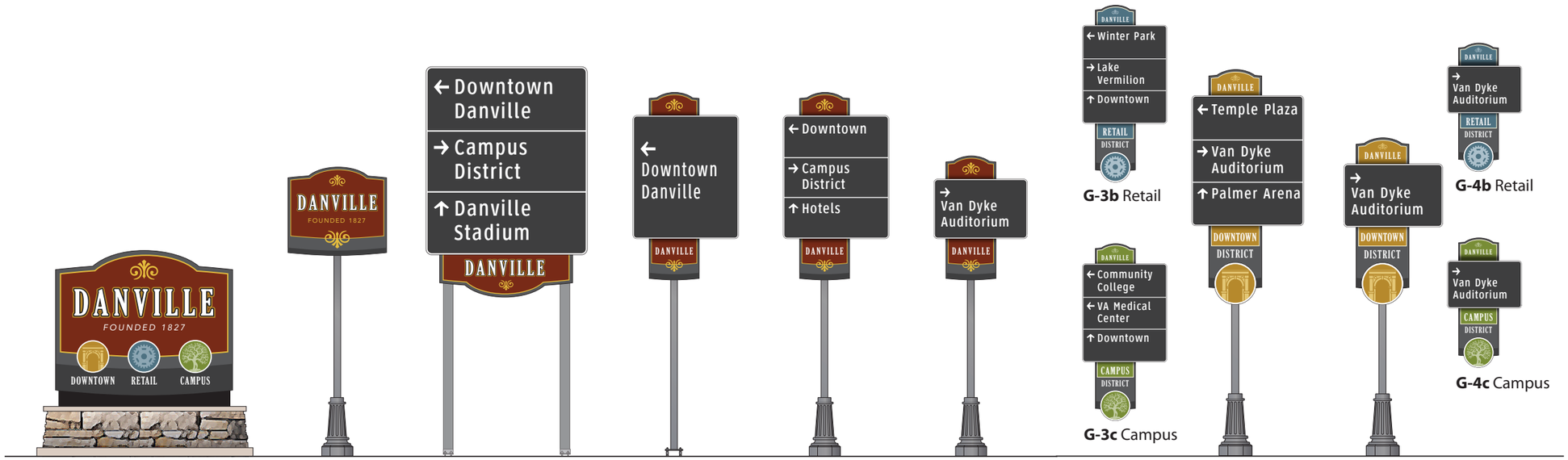


I-1 Main Gateway

I-2 Secondary Gateway

G-1 Large Vehicular Guide

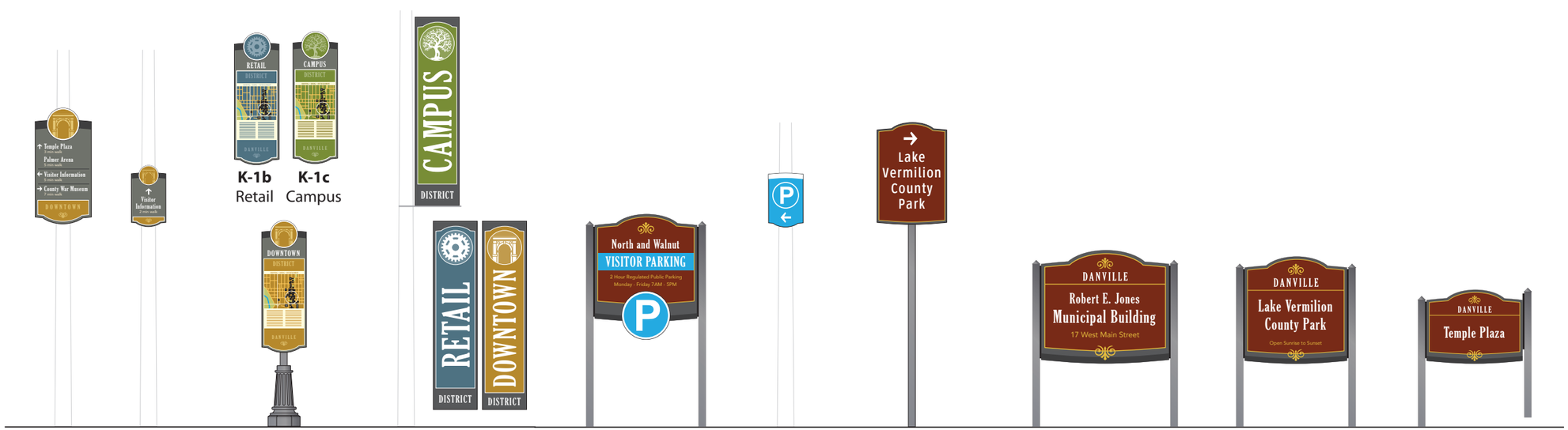
G-2 Large Vehicular Trailblazer

G-3 Vehicular Guide (non-district)

G-4 Vehicular Trailblazer (non-district)

G-3a Vehicular Guide (Downtown)

G-4a Vehicular Trailblazer (Downtown)



K-1b Retail

K-1c Campus

G-5 Pedestrian Guide

G-5a Pedestrian Trailblazer

K-1a Pedestrian Kiosk (district)

District Banners

P-1 Parking ID

P-2 Parking Guide

I-3 Municipal Guide

I-4 Municipal ID (Large)

I-5 Municipal ID (Medium)

I-6 Municipal ID (Small)

Sign Type

Sign Type Array

Scale

1/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

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Back View

Sign Type

I-1 Main Gateway

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

Gateway signs inform visitors when they are entering Danville and that the city has three distinct districts. This sign type is different from official municipal markers, which would be placed at the legal municipal boundary. Gateways should be located at intuitive locations where there is a high density of local destinations. Locations are usually not in the right-of-way and could include additional landscaping. Reflective graphics should be used if external light fixtures are not available. These signs are generally single-sided because the backs are usually not visible.

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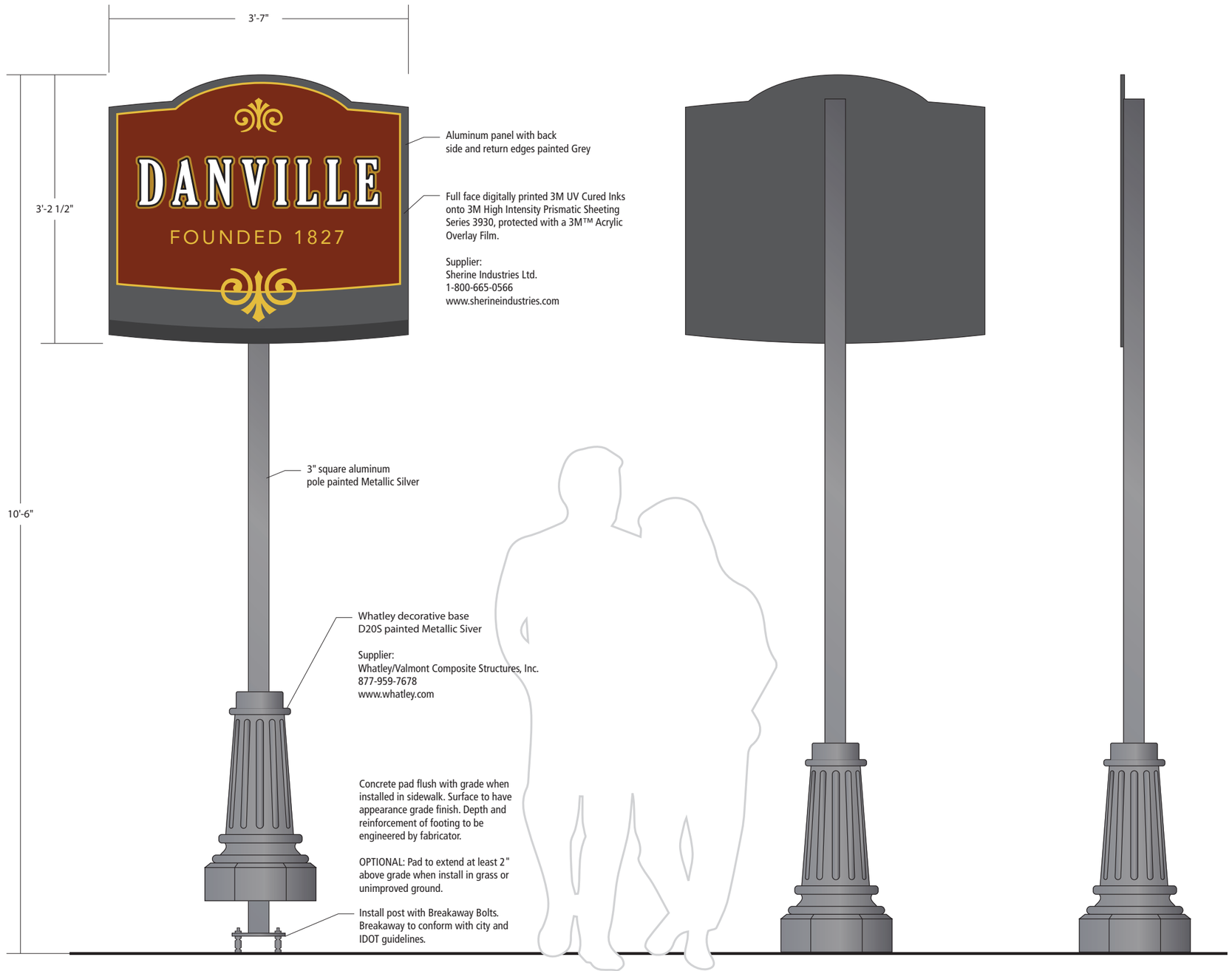

Sign Type

I-2 Secondary Gateway

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

Secondary Gateway signs inform visitors when they are entering Danville. These signs are located in areas that either do not have enough traffic to justify or space to install a Main Gateway. These can be installed in the right-of-way. Depending on the road speed the sign may be used with or without the decorative base.

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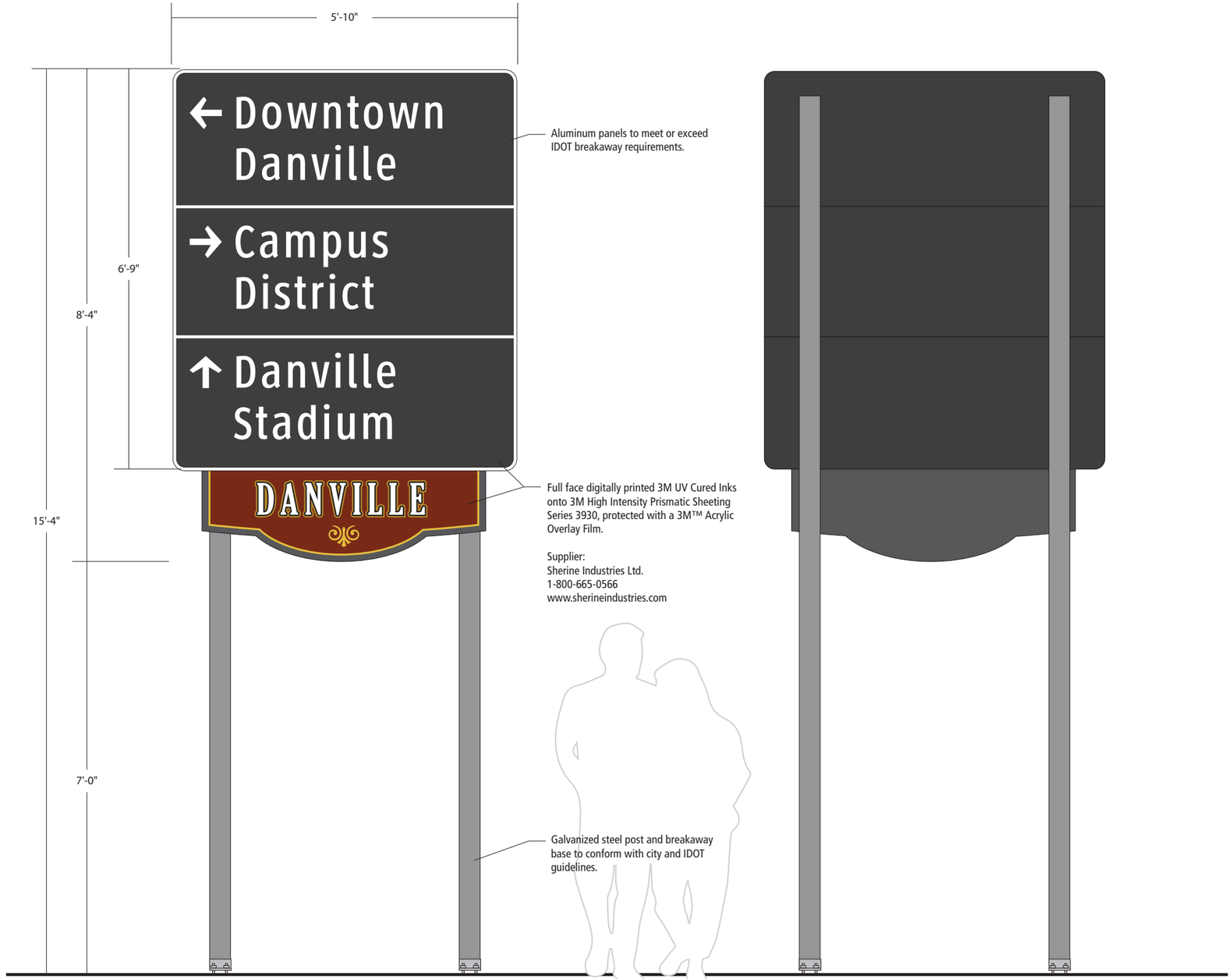

Front View **Back View**

Sign Type

G-1 Large Vehicular Guide

Scale

1/2" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

According to the MUTCD, this vehicular guide should be used on roads with speeds above 25 mph. More commonly is it used on roads with speeds greater than 35 mph. Because of the size of the panels and cost of the break-away components, this sign costs more than other guide signs. No decorative base or graphics on the back are included because drivers only see this sign type for a brief time and usually pedestrians are not near the higher speed roads.

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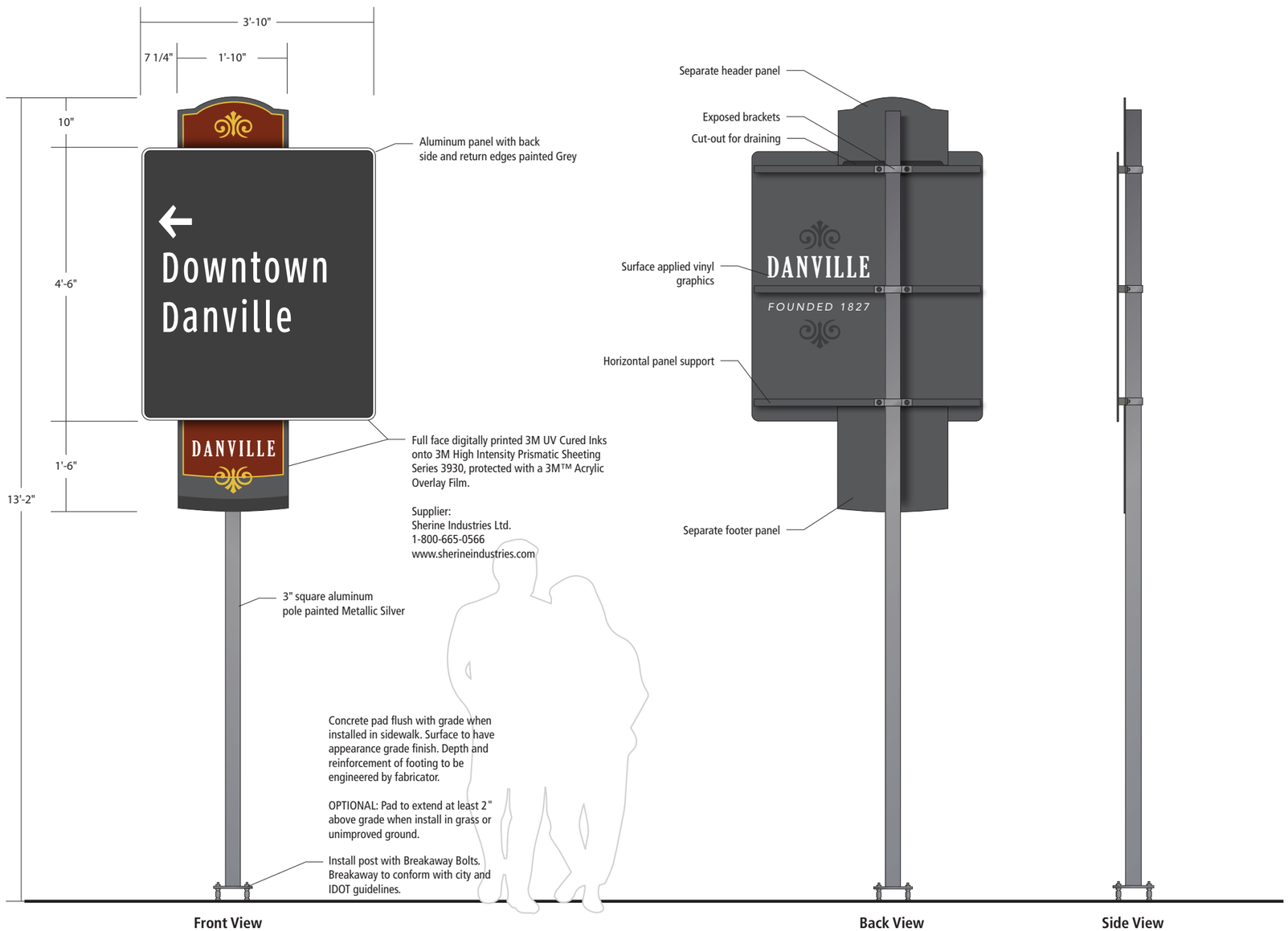

Sign Type

G-2 Large Vehicular Trailblazer

Scale

1/2" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

According to the MUTCD, this vehicular Trailblazer should be used on roads with speeds above 25 mph. More commonly is it used on roads with speeds greater than 35 mph. This sign is referred to as a "Trailblazer" because it is used to identify a single route to a remote destination. No decorative base was included because drivers only see this sign type for a brief time. The graphics are included to be consistent with other sign types that share this same overall design.

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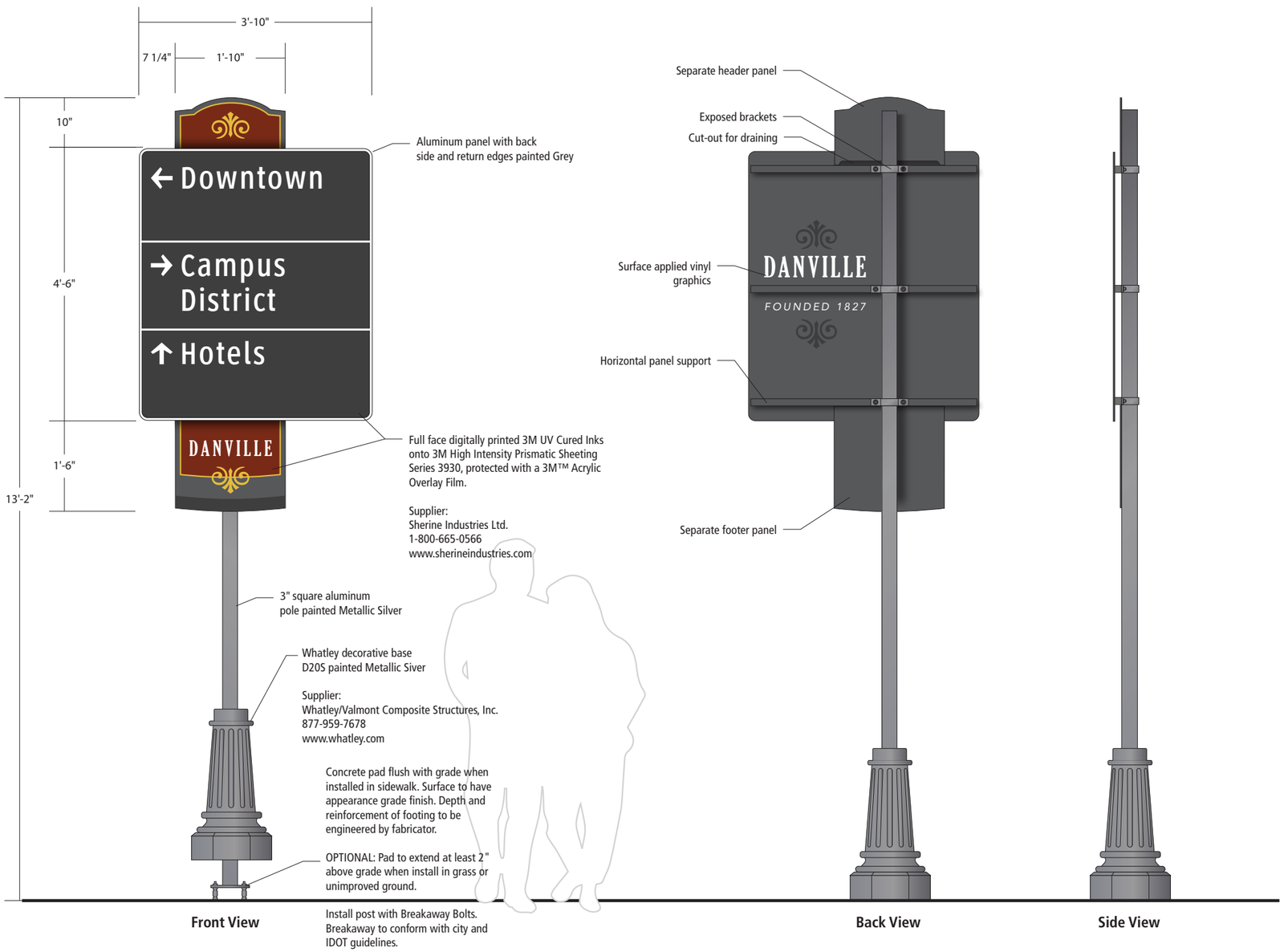

Sign Type

G-3 Vehicular Guide, Non-district

Scale

1/2" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

According to the MUTCD, this vehicular guide should be used on roads with speeds of 25 mph or below. More commonly is it used on roads with speeds up to 35 mph. This sign type is used to direct visitors while they are outside of the districts.

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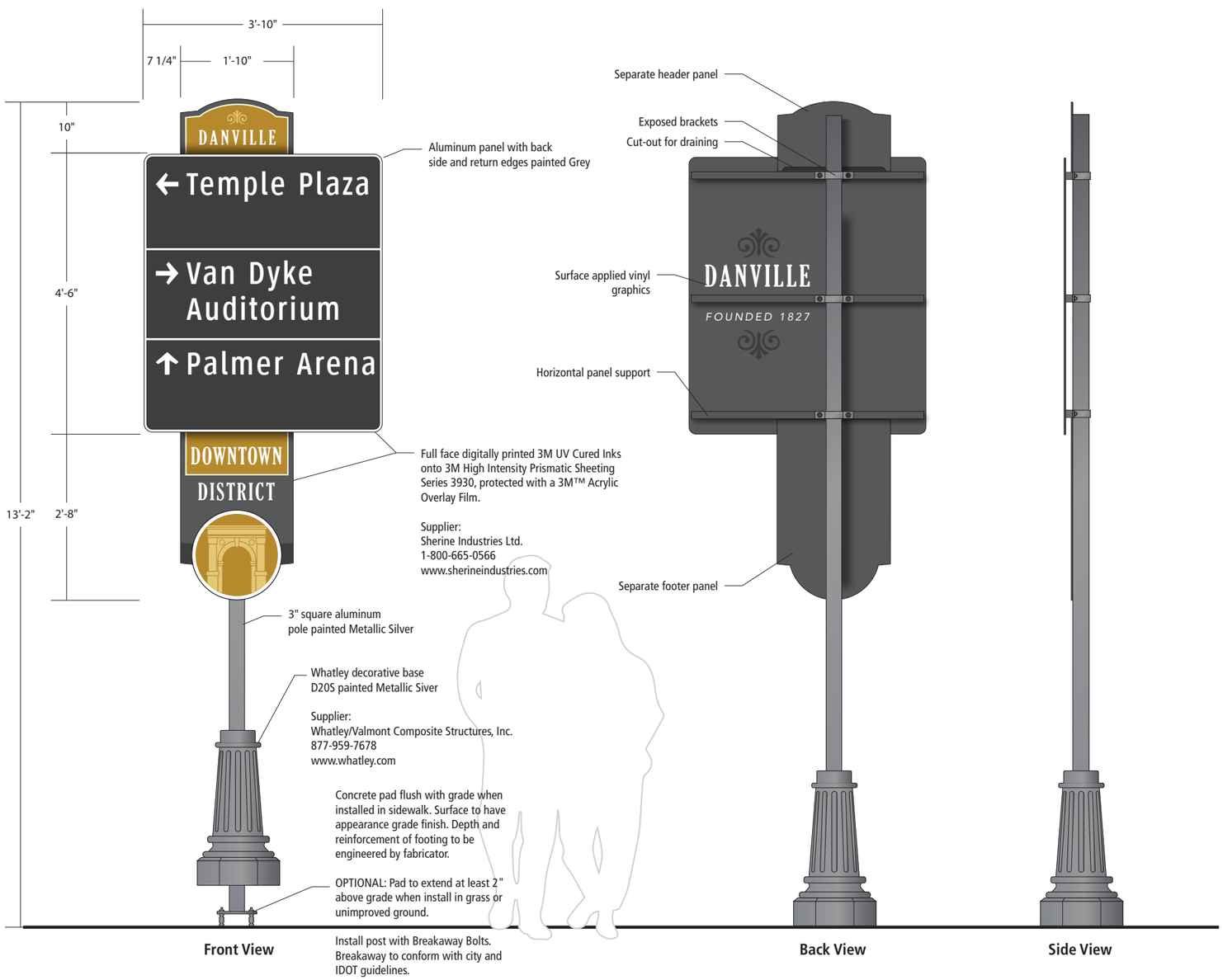

Sign Type
G-3a

Sign Type
G-3b

Sign Type
G-3c

Sign Type

G-3a, G-3b, and G-3c Vehicular Guide, District Identification

Scale

1/2" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

According to the MUTCD, this vehicular guide should be used on roads with speeds of 25 mph or below. More commonly is it used on roads with speeds up to 35 mph. This sign type is used to direct visitors while they are within a district. Each district has a unique identity that includes the district name, color and icon. These signs are designed to fit in the right-of-way. The decorative base covers the break-away base.

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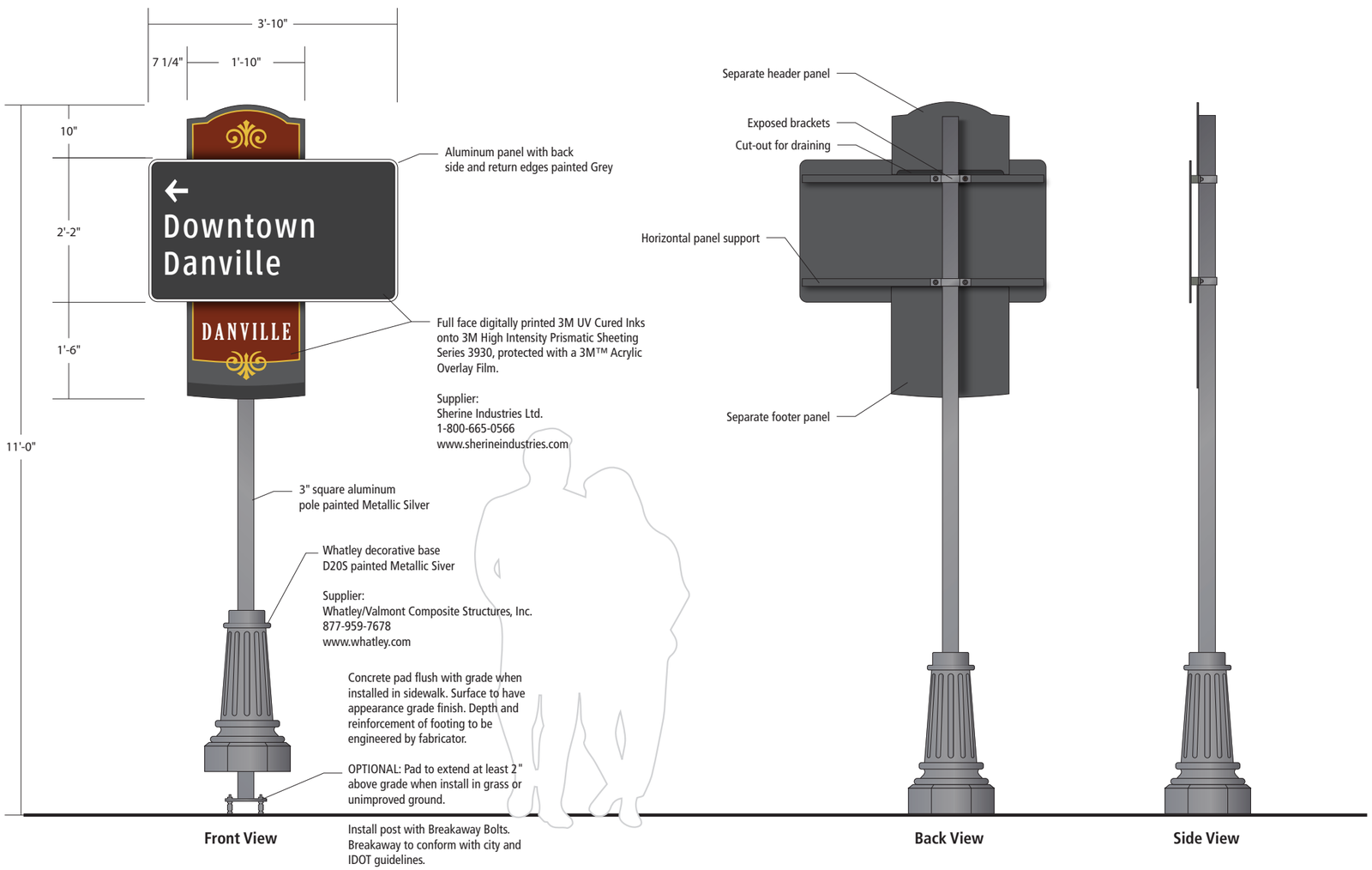

Sign Type

G-4 Vehicular Trailblazer, Non-district

Scale

1/2" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

According to the MUTCD, this vehicular Trailblazer should be used on roads with speeds of 25 mph or below. More commonly is it used on roads with speeds up to 35 mph. This sign type is used to direct visitors while they are outside of the districts. This sign is referred to as a "Trailblazer" because it is used to identify a single route to a remote destination. These signs are designed to fit in the right-of-way. The decorative base covers the break-away base.

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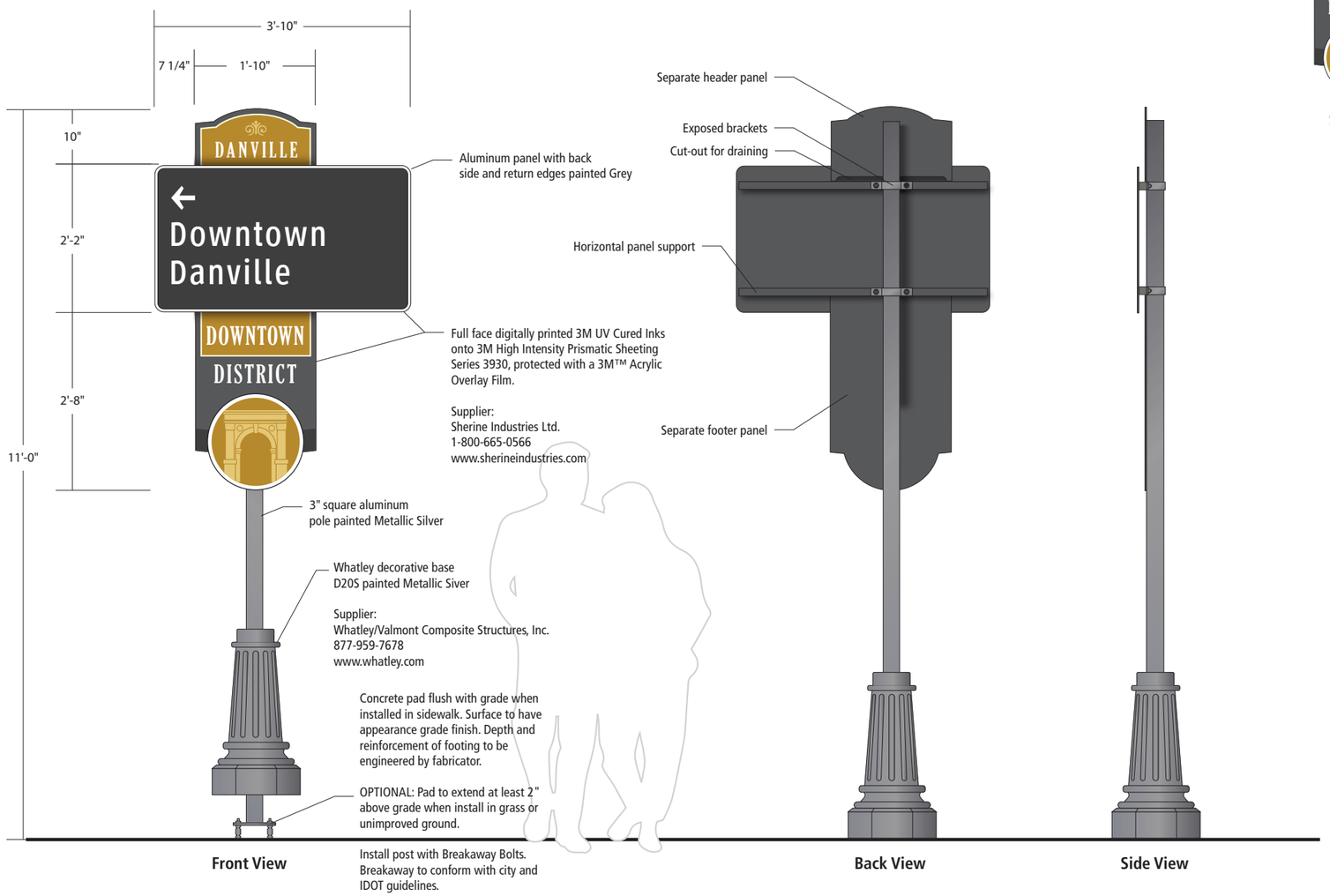
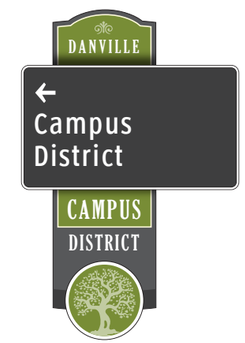


Sign Type G-4a

Sign Type G-4b



Sign Type G-4c

Sign Type

G-4a, G-4b and G-4c Vehicular Trailblazer, District Identification

Scale

1/2" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

According to the MUTCD, this vehicular Trailblazer should be used on roads with speeds of 25 mph or below. More commonly is it used on roads with speeds up to 35 mph. This sign type is used to direct visitors while they are within a district. This sign is referred to as a "Trailblazer" because it is used to identify a single route to a remote destination. Each district has a unique identity that includes the district name, color and icon. The decorative base covers the break-away base. These signs are designed to fit in the right-of-way. The decorative base covers the break-away base.

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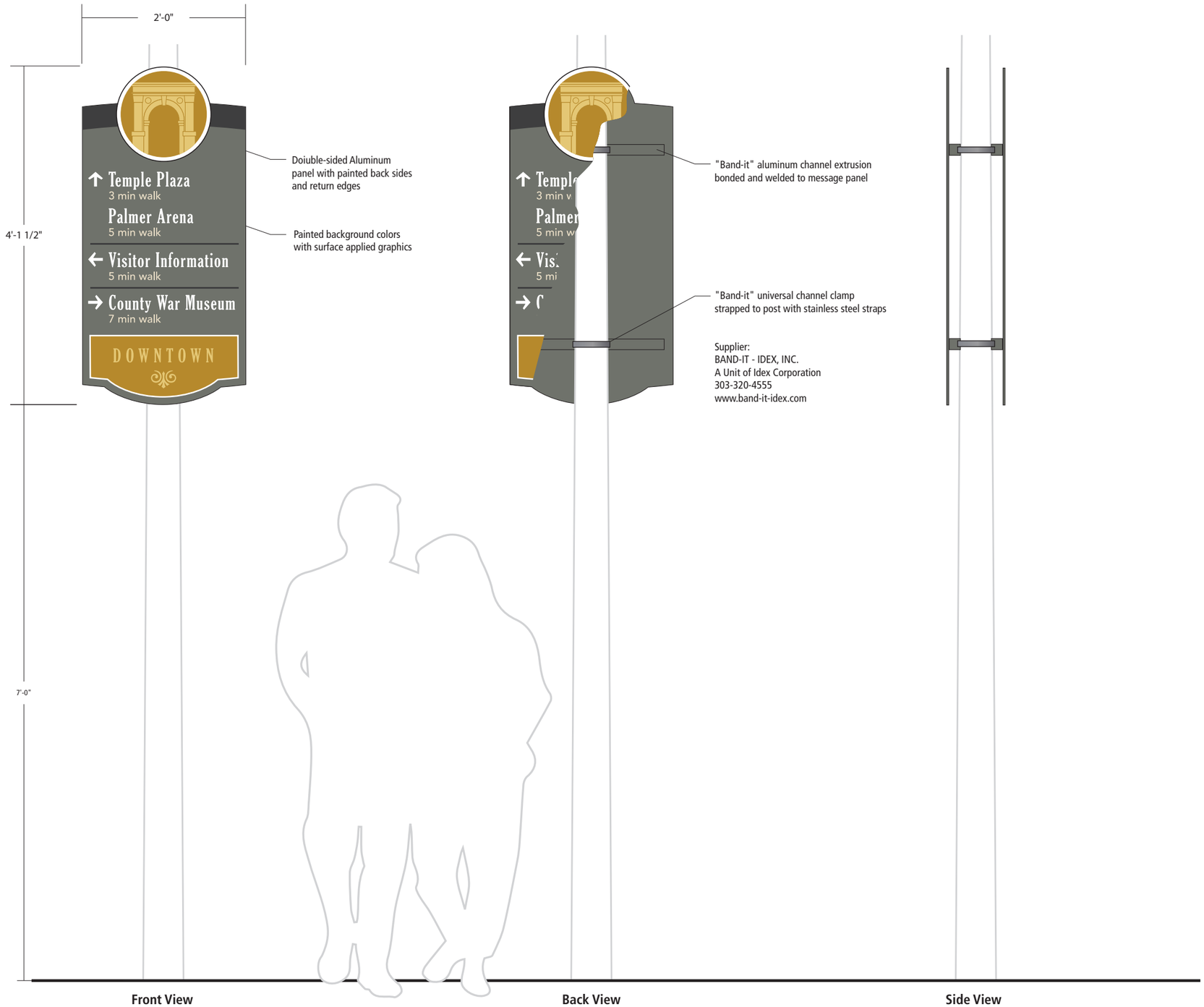

Sign Type

G-5 Pedestrian Guide

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

This sign type is designed to be used by pedestrians. The size of the messages has been adjusted to be large enough to be visible for walkers on the sidewalks and small enough to be less visible to drivers. The distance to destinations in minutes is listed under the destination. The messages are non-reflective, so vehicle headlights do not illuminate the signs at night. The signs can be attached to existing poles.

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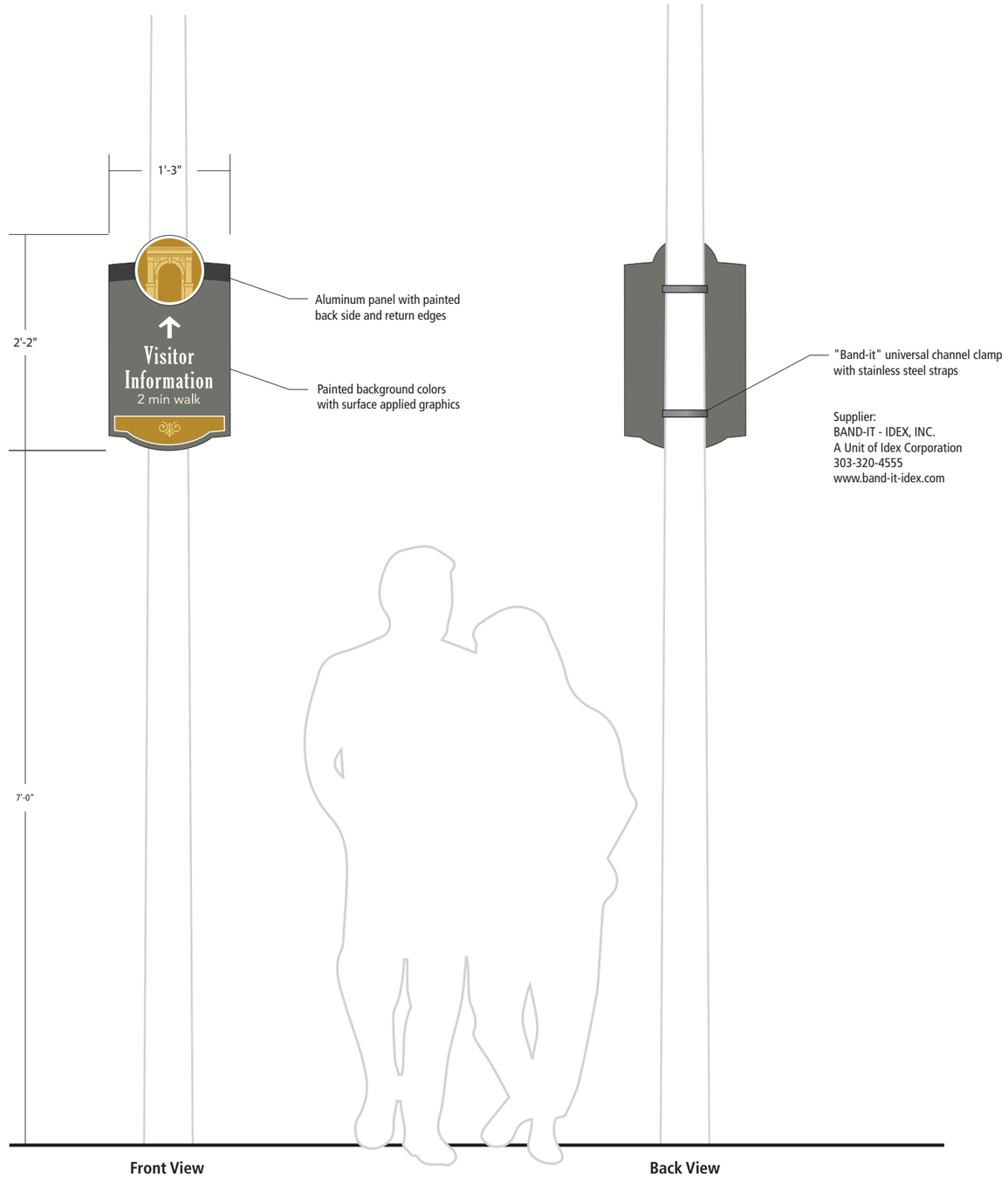
Traverse City, MI 49684
231 947.1236



Sign Type

G-5a Pedestrian Trailblazer

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

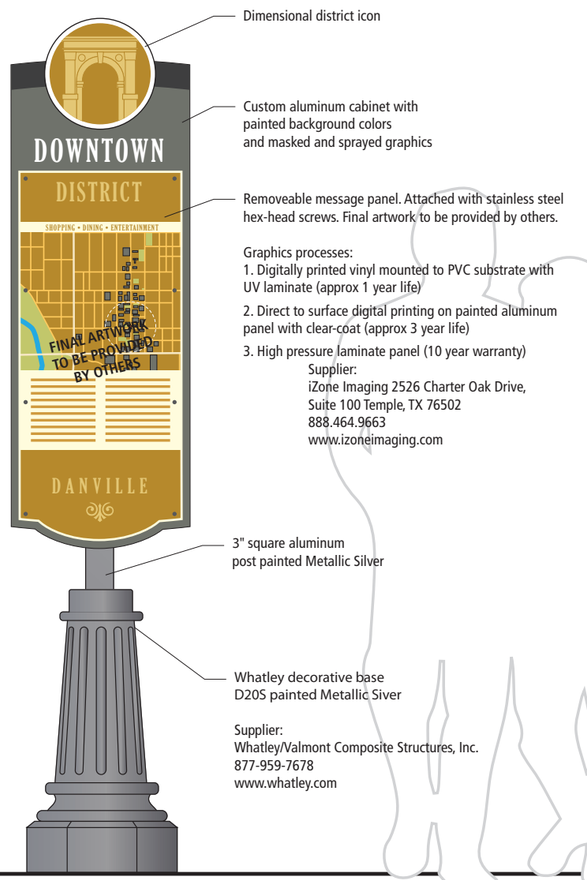
This sign type is designed to be used by pedestrians. The size of the messages has been adjusted to be large enough to be visible for walkers on the sidewalks and small enough to be less visible to drivers. This sign is referred to as a "Trailblazer" because it is used to identify a single route. The distance to the destination in minutes is listed under the destination. The messages are non-reflective, so vehicle headlights do not illuminate the signs at night. The signs can be attached to existing poles.

Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

DANVILLE
ILLINOIS

corbindesign
109 East Front Suite 304
Traverse City, MI 49684
231 947.1236



Dimensional district icon

Custom aluminum cabinet with painted background colors and masked and sprayed graphics

Removeable message panel. Attached with stainless steel hex-head screws. Final artwork to be provided by others.

Graphics processes:
1. Digitally printed vinyl mounted to PVC substrate with UV laminate (approx 1 year life)
2. Direct to surface digital printing on painted aluminum panel with clear-coat (approx 3 year life)
3. High pressure laminate panel (10 year warranty)

Supplier:
iZone Imaging 2526 Charter Oak Drive,
Suite 100 Temple, TX 76502
888.464.9663
www.izoneimaging.com

3" square aluminum post painted Metallic Silver

Whatley decorative base D20S painted Metallic Siver

Supplier:
Whatley/Valmont Composite Structures, Inc.
877-959-7678
www.whatley.com

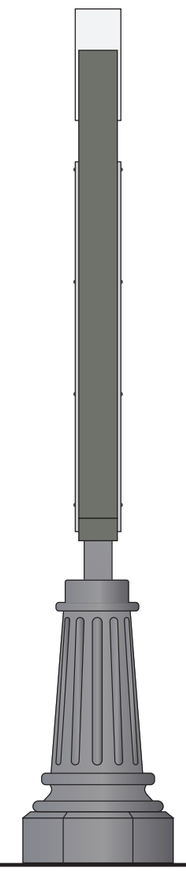
Front View

Concrete pad flush with grade when installed in sidewalk. Surface to have appearance grade finish. Depth and reinforcement of footing to be engineered by fabricator.

OPTIONAL: Pad to extend at least 2" above grade when install in grass or unimproved ground.

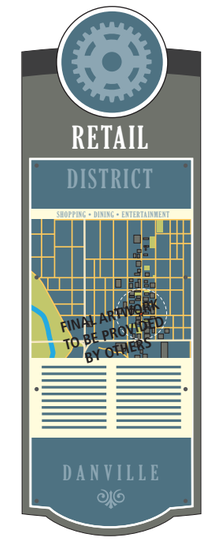
Bolted to threaded rods in footing with with leveling nuts

Back View

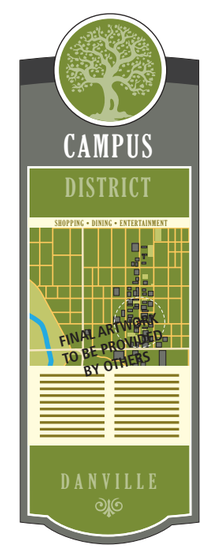


Side View

Sign Type
K-1a



Sign Type
K-1b



Sign Type
K-1c

Sign Type

K-1a, K-1b and K-1c Pedestrian District Kiosk

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

This sign type is located at areas where there are high concentrations of pedestrians. They are usually located on the sidewalk near intersection cross-walks. One side is designated for wayfinding and has a changeable map panel and optional merchant directory.
Options for second panel mounted to the back side:
1. Additional local wayfinding map
2. Regional wayfinding map
3. Interpretive panel
4. Promotion or advertising panel
5. Trail or historic map

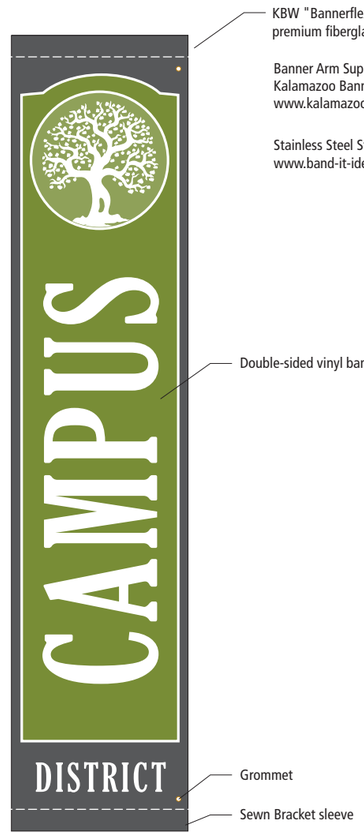
Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

DANVILLE ILLINOIS

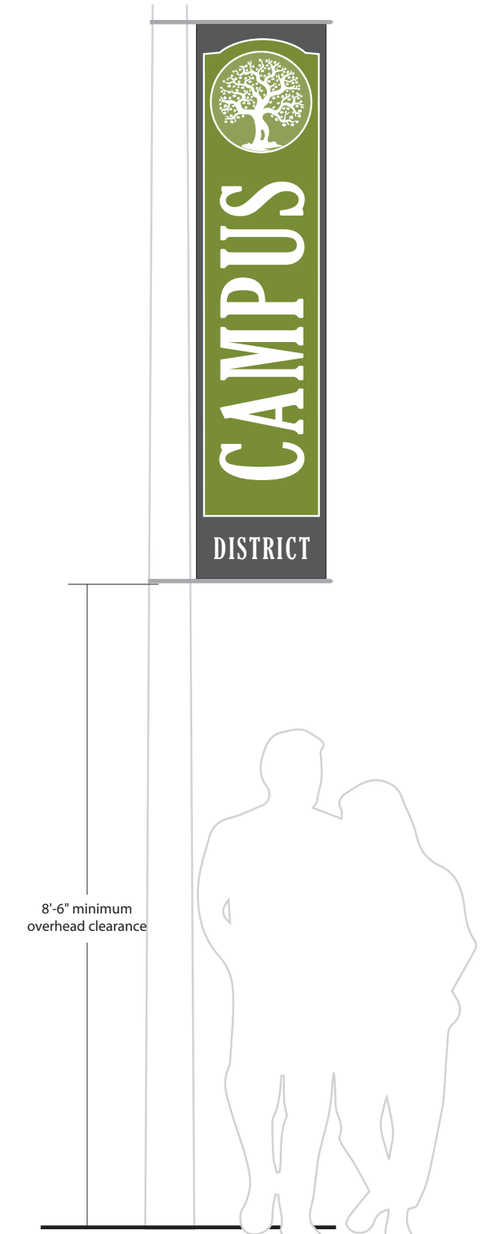
corbindesign
109 East Front Suite 304
Traverse City, MI 49684
231 947.1236

Front View



Back View

Additional Layouts



Side View

Sign Type

District Identification Banners

Scale

1/2" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

Banners should be installed in the transitional areas within district boundaries. Banners can be installed on existing light poles with the pole owners permission. They should be used in groups of six or more.

Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

DANVILLE
ILLINOIS

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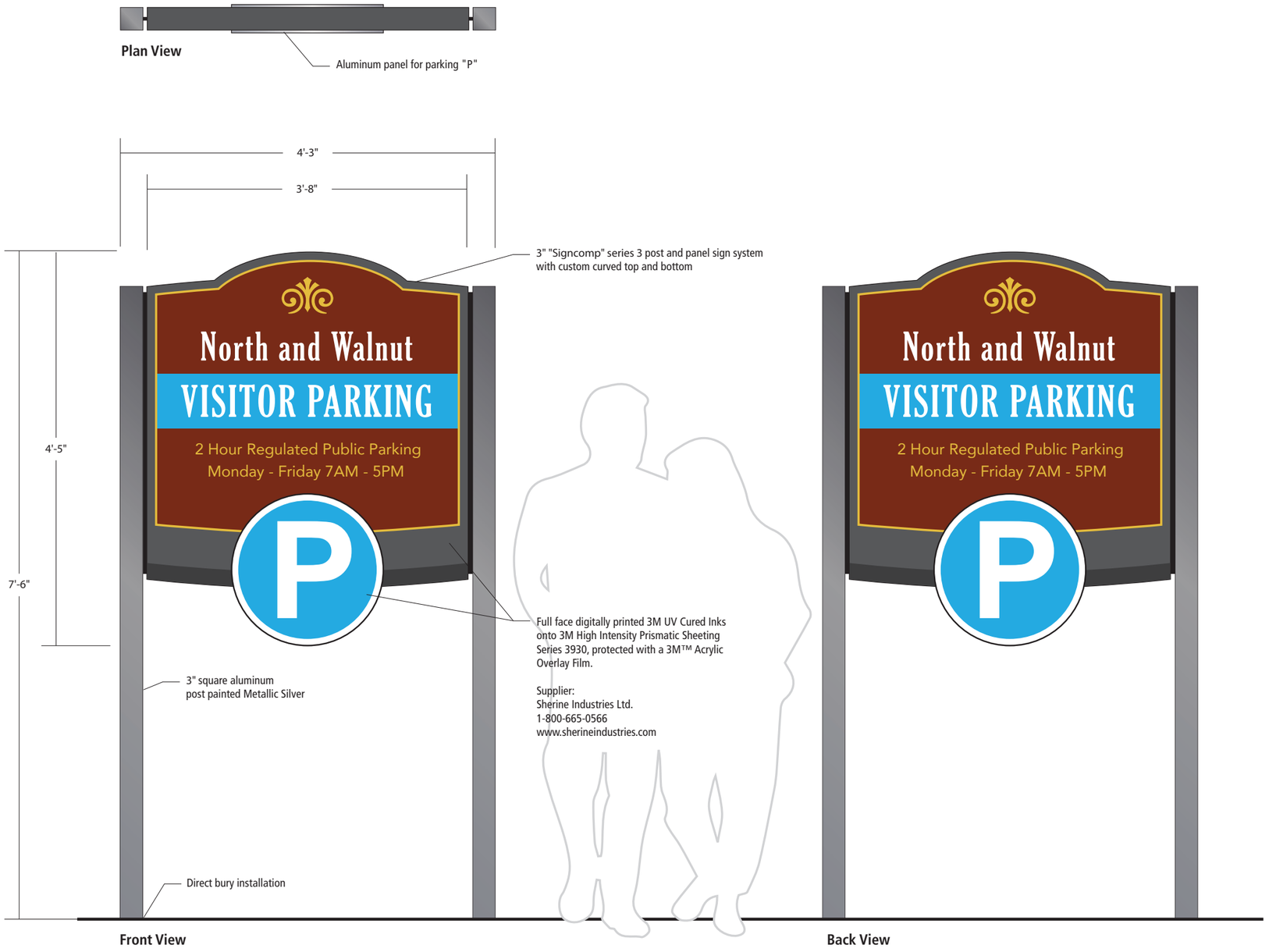
109 East Front Suite 304
Traverse City, MI 49684
231 947.1236



Sign Type

P-1 Parking Identification

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

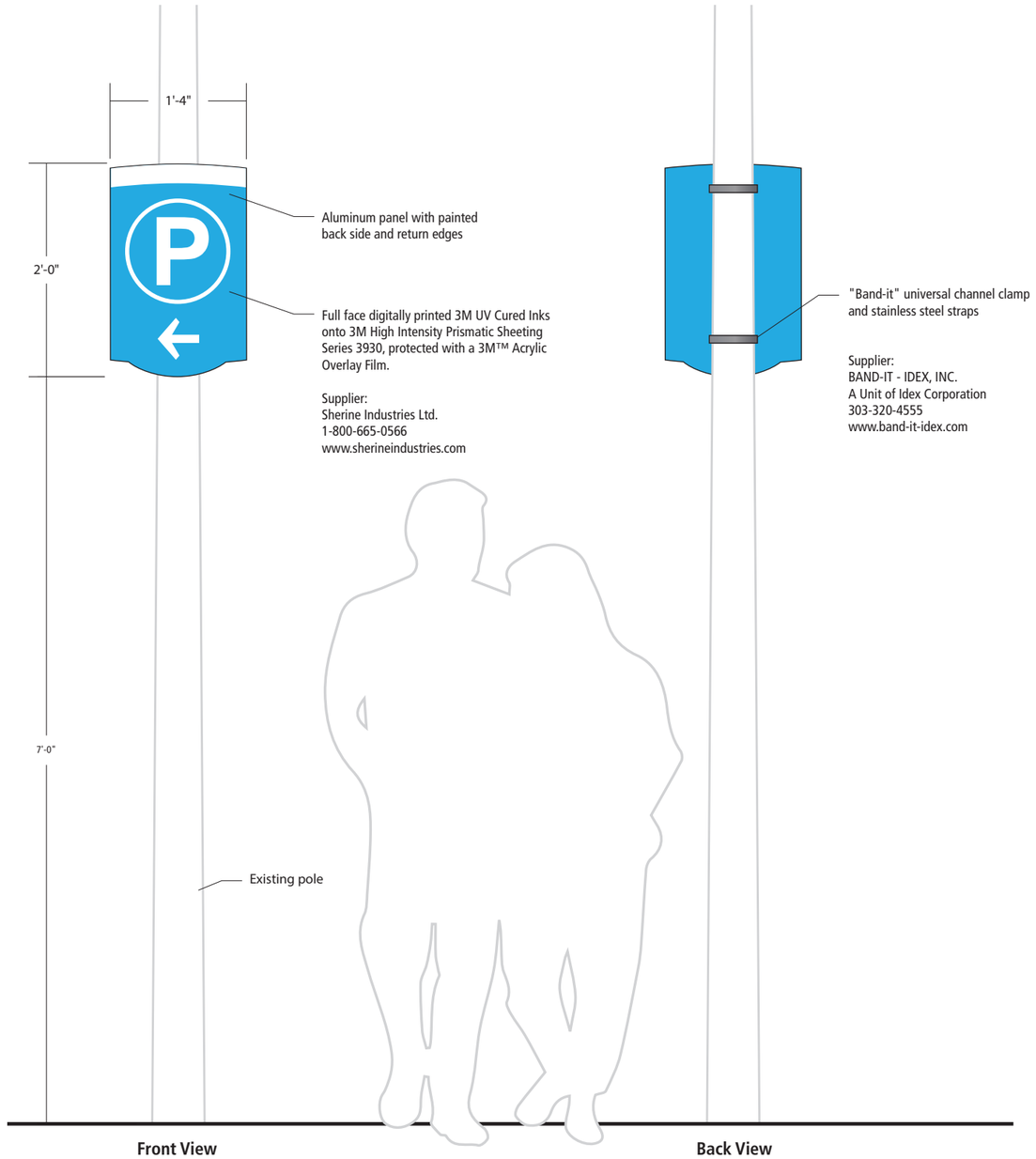
This sign type should replace the existing parking lot identification signs. These signs should be installed perpendicular to the road. The current signs are parallel.

Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

DANVILLE
ILLINOIS

corbindesign
109 East Front Suite 304
Traverse City, MI 49684
231 947.1236



Sign Type

P-2 Parking Guide

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

This sign type should replace the existing parking guide signs. These signs can be attached to existing poles.

Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

DANVILLE
ILLINOIS

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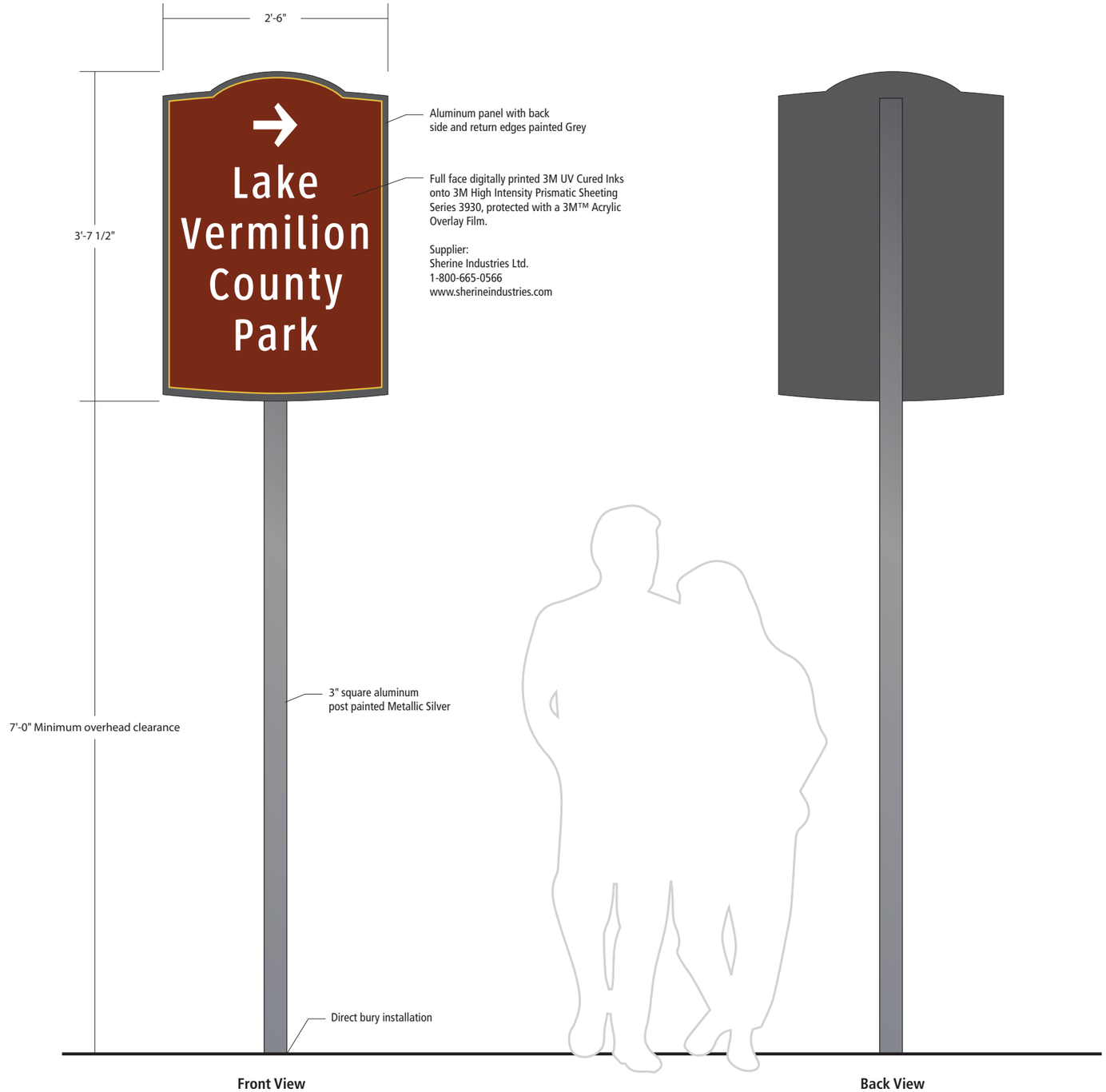
109 East Front Suite 304
Traverse City, MI 49684
231 947.1236



Sign Type

I-3 Municipal Guide

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

This sign type should be used to direct visitors to tertiary destinations that do not require the larger, more costly vehicular guides. They should be used where road speeds are below 30 mph.

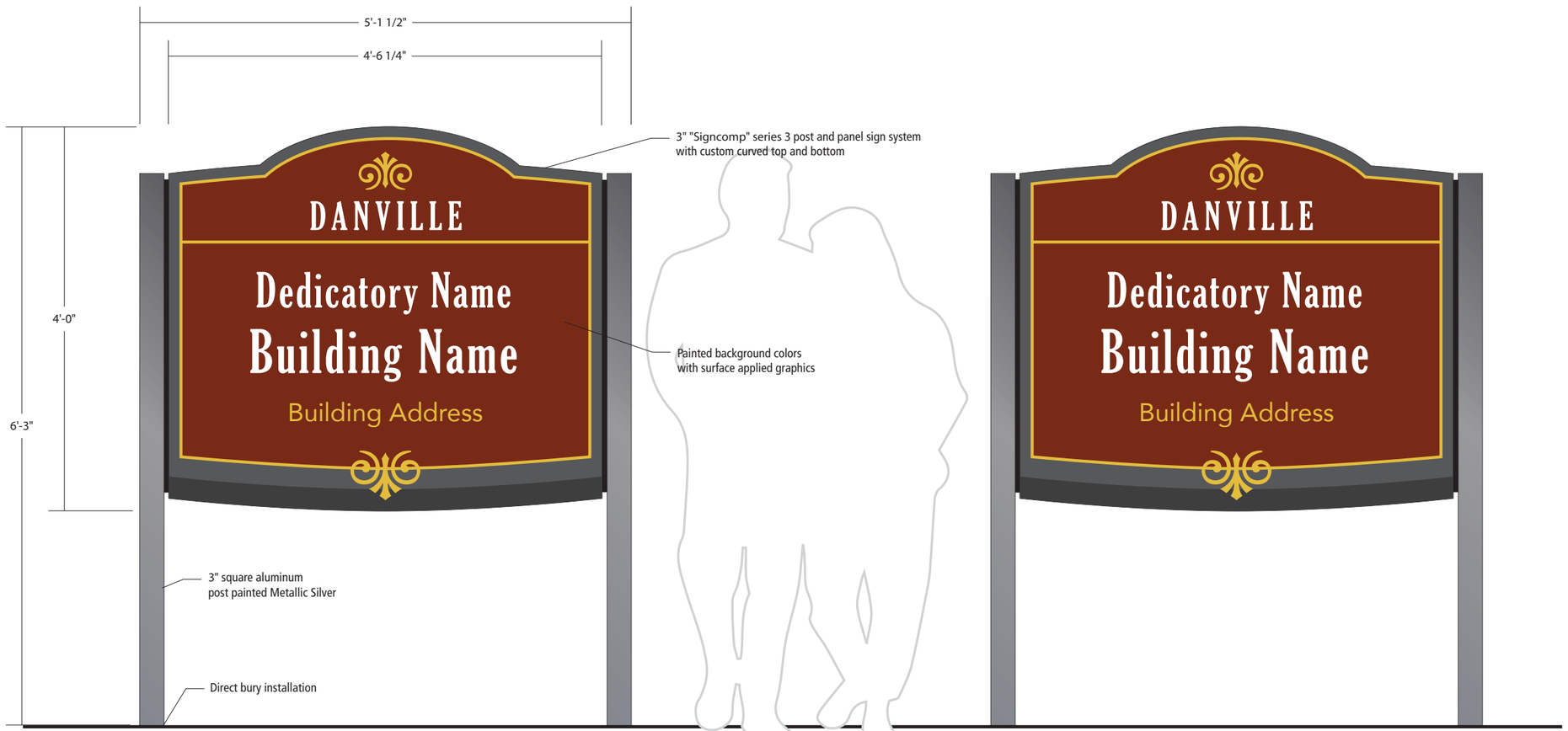
Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

DANVILLE
ILLINOIS

corbindesign
109 East Front Suite 304
Traverse City, MI 49684
231 947.1236

Plan View



Front View

Back View

Sign Type

I-4 Municipal Identification, Large

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

This sign type should be used to identify municipal facilities. The current layout has a message line for a dedicatory name. The layout can be modified to accomodate custom layouts. Double-sided signs should be installed perpendicular to the road. A single-sided version should be used if the back is not visible.

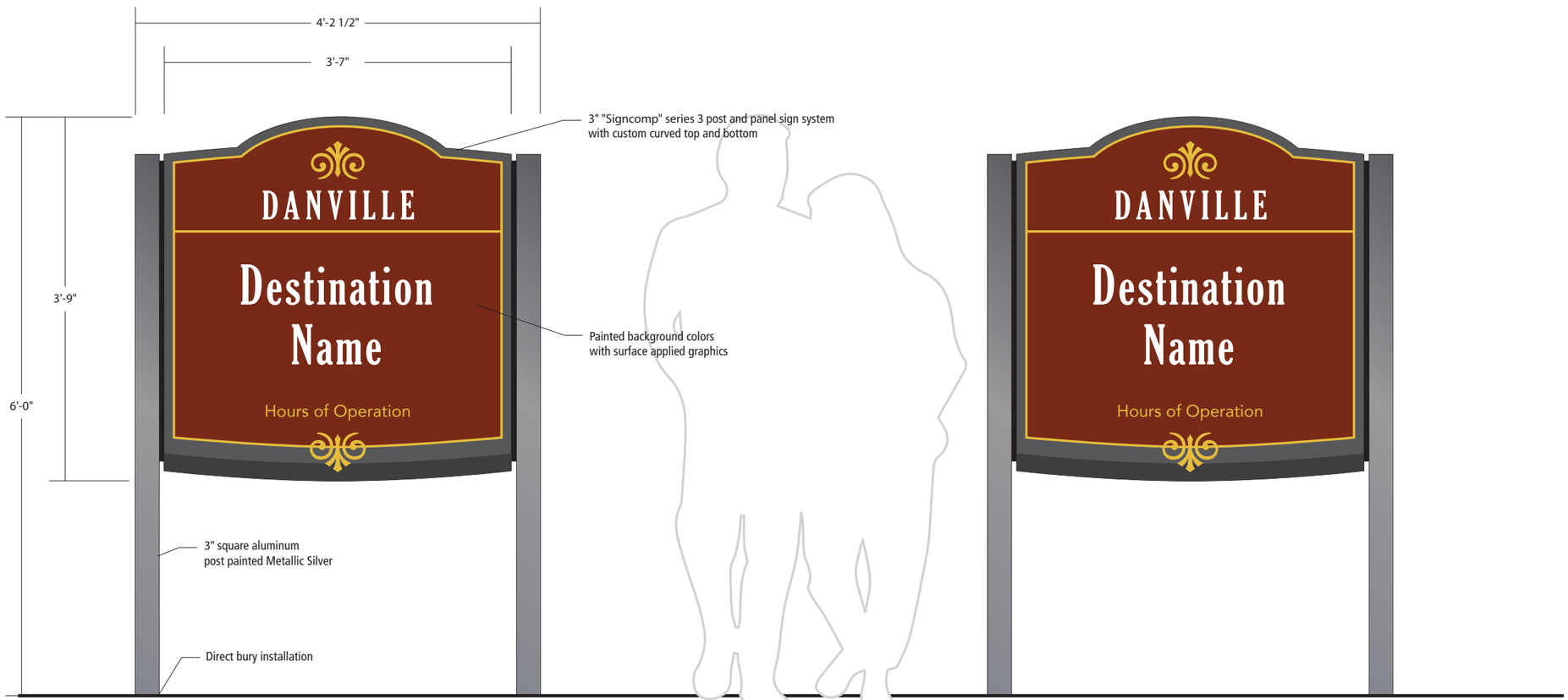
Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

DANVILLE
ILLINOIS

corbindesign
109 East Front Suite 304
Traverse City, MI 49684
231 947.1236

Plan View



Front View

Back View

Sign Type

I-5 Municipal Identification, Madium

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

This sign type should be used to identify municipal parks. The current layout has a message line for the hours of operation. The layout can be modified to accomodate custom layouts. Double-sided signs should be installed perpendicular to the road. A single-sided version should be used if the back is not visible.

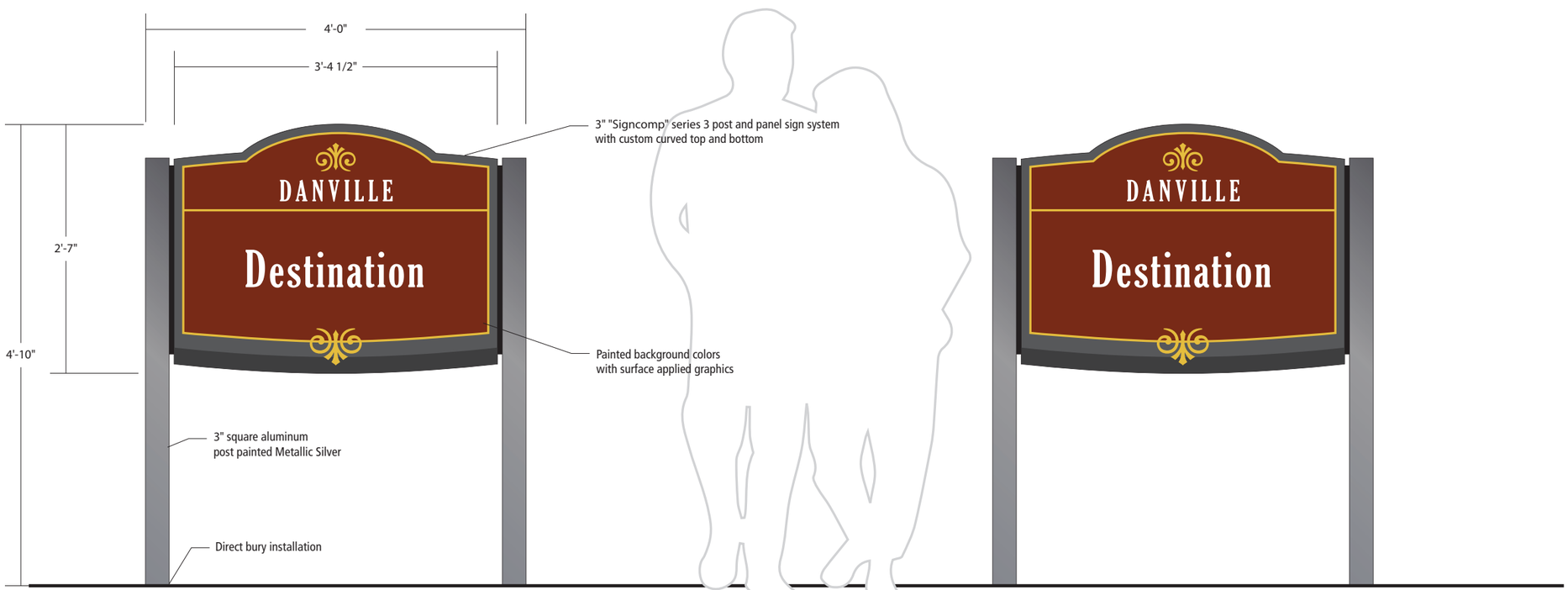
Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

DANVILLE
ILLINOIS

corbindesign
109 East Front Suite 304
Traverse City, MI 49684
231 947.1236

Plan View



Front View

Back View

Sign Type

I-6 Municipal Identification, Small

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

Sign Type Description

This sign type should be used to identify small municipal destinations. The layout can be modified to accomodate custom layouts. Double-sided signs should be installed perpendicular to the road. A single-sided version should be used if the back is not visible.

Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

DANVILLE
ILLINOIS

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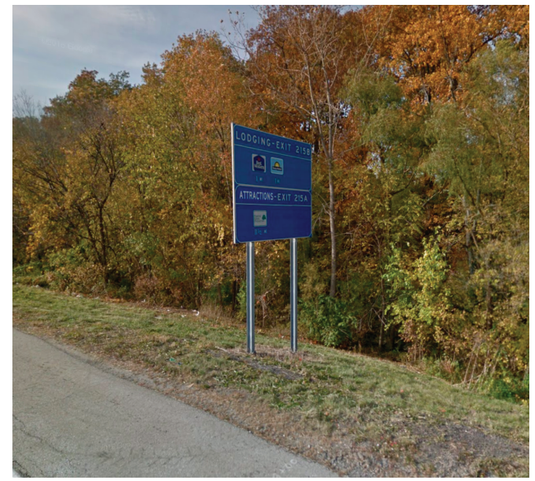
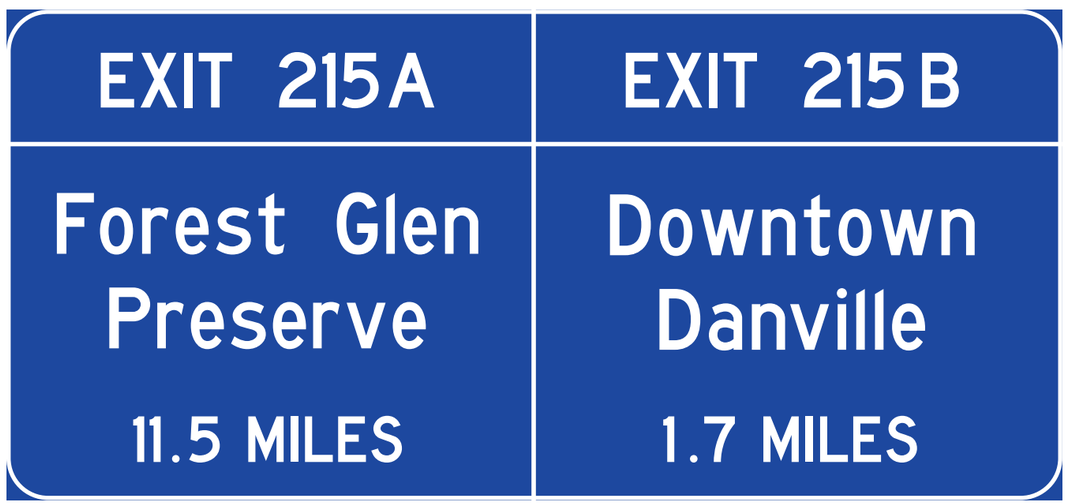
Traverse City, MI 49684
231 947.1236

Existing Eastbound exit sign



Existing Westbound exit sign



Proposed change to Attractions Exit information panel

NOTE: Final design to be reviewed and approved by Illinois Department of Transportation (IDOT.)

Sign Type

Replacement IDOT Attractions Sign

Scale

3/4" = 1'-0"
(on an 11 x 17 sheet)

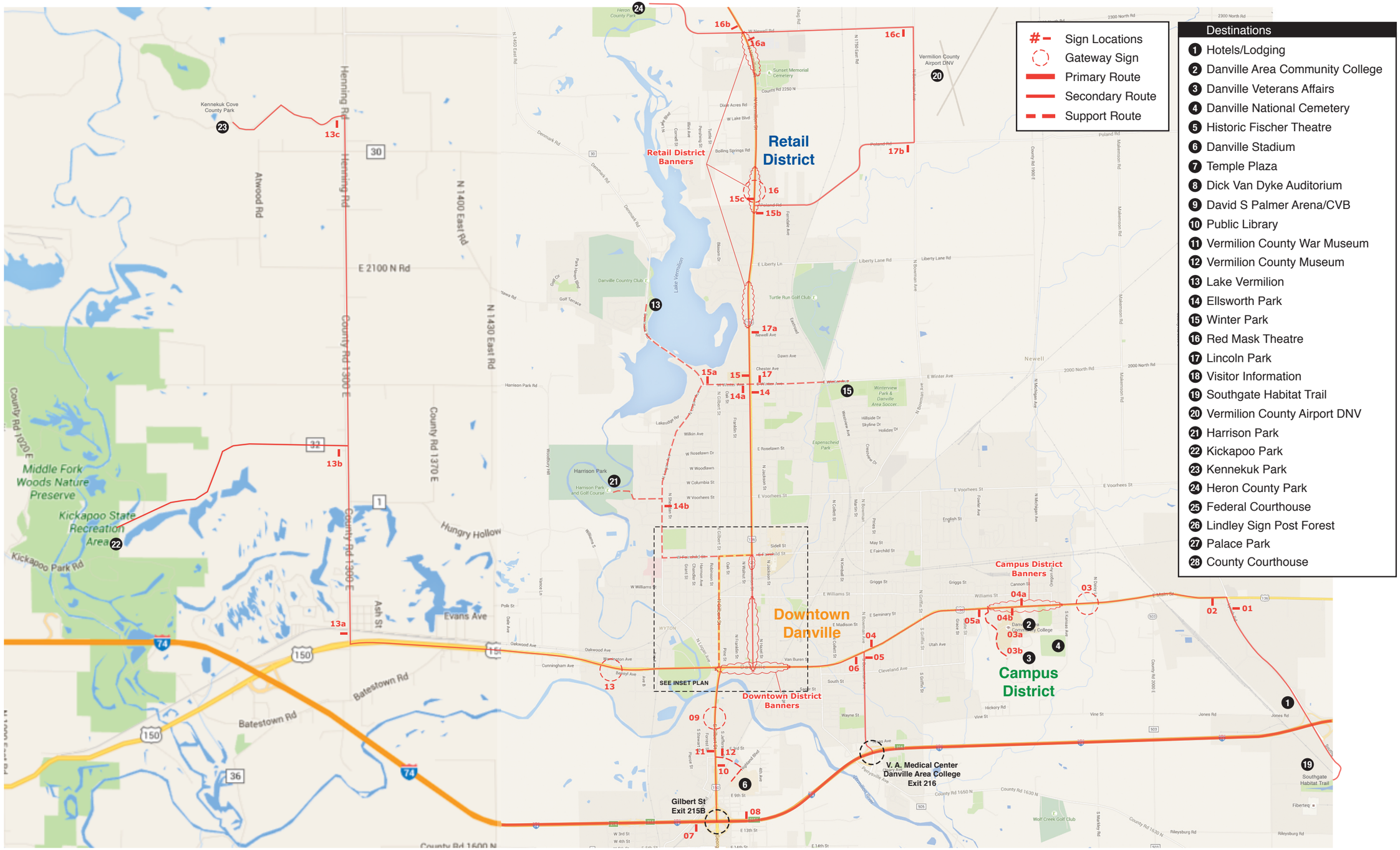
Sign Type Description

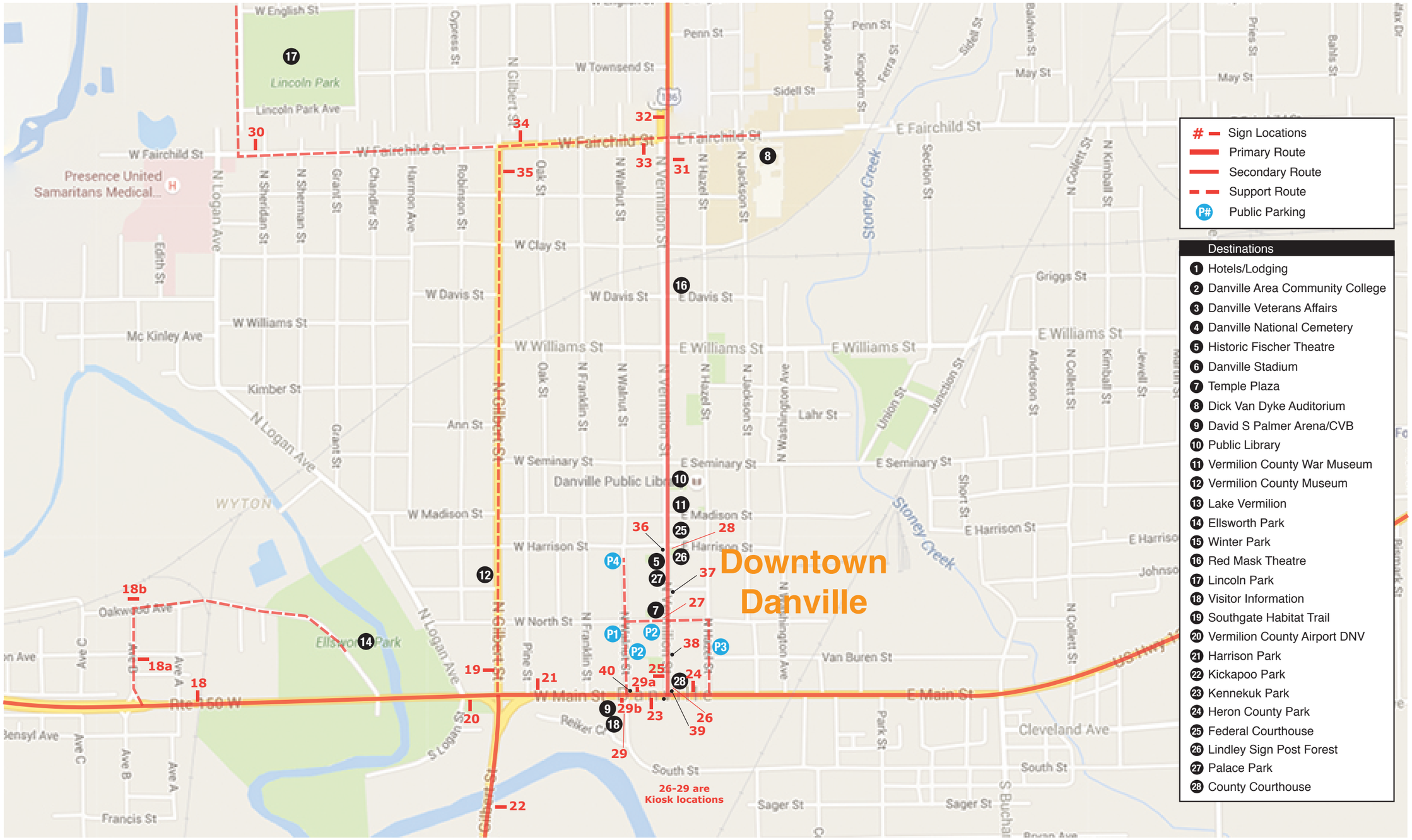
Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

DANVILLE
ILLINOIS

corbindesign
109 East Front Suite 304
Traverse City, MI 49684
231 947.1236


Sign Locations
Gateway Sign
Primary Route
Secondary Route
Support Route
Destinations
1 Hotels/Lodging
2 Danville Area Community College
3 Danville Veterans Affairs
4 Danville National Cemetery
5 Historic Fischer Theatre
6 Danville Stadium
7 Temple Plaza
8 Dick Van Dyke Auditorium
9 David S Palmer Arena/CVB
10 Public Library
11 Vermilion County War Museum
12 Vermilion County Museum
13 Lake Vermilion
14 Ellsworth Park
15 Winter Park
16 Red Mask Theatre
17 Lincoln Park
18 Visitor Information
19 Southgate Habitat Trail
20 Vermilion County Airport DNV
21 Harrison Park
22 Kickapoo Park
23 Kennekuk Park
24 Heron County Park
25 Federal Courthouse
26 Lindley Sign Post Forest
27 Palace Park
28 County Courthouse
Retail District
Retail District Banners
Downtown Danville
Downtown District Banners
Campus District
Campus District Banners
SEE INSET PLAN
Gilbert St Exit 215B
V. A. Medical Center Danville Area College Exit 216
Lake Vermilion
Middle Fork Woods Nature Preserve
Kickapoo State Recreation Area
Kennekuk Cove County Park
Harrison Park
Vermilion County Airport DNV
Danville Country Club
Turtle Run Golf Club
Hungry Hollow
Evans Ave
Batestown Rd
Kickapoo Park Rd
E 2100 N Rd
Henning Rd
Atwood Rd
N 1400 East Rd
N 1430 East Rd
County Rd 1300 E
County Rd 1370 E
County Rd 1020 E
Ash St
Newell
Southgate Habitat Trail


Downtown Danville
26-29 are Kiosk locations
Lincoln Park
Presence United Samaritans Medical...
Danville Public Library
Ellsworth Park
WYTON
Stoney Creek
W English St
Lincoln Park Ave
W Fairchild St
E Fairchild St
W Townsend St
Penn St
Sidell St
May St
W Clay St
W Davis St
E Davis St
W Williams St
E Williams St
Griggs St
Mc Kinley Ave
Kimber St
Ann St
Lahr St
W Seminary St
E Seminary St
W Madison St
E Madison St
W Harrison St
E Harrison St
W North St
Van Buren St
W Main St
E Main St
Cleveland Ave
South St
Sager St
Francis St
Oakwood Ave
Reiker Ct
N Logan Ave
N Gilbert St
N Vermilion St
N Hazel St
N Jackson St
N Washington Ave
N Walnut St
N Franklin St
Oak St
Cypress St
Grant St
Chandler St
Harmon Ave
Robinson St
N Sheridan St
N Sherman St
Edith St
Section St
N Collett St
N Kimball St
Anderson St
Jewell St
Union St
Junction St
Short St
Park St
S Buchanan St
Chicago Ave
Kingdom St
Terra St
Baldwin St
Pries St
Bahle St
Pine St
Ave A
Ave B
Ave C
Ave D
Densyl Ave
Sign Locations
Primary Route
Secondary Route
Support Route
Public Parking
Destinations
1 Hotels/Lodging
2 Danville Area Community College
3 Danville Veterans Affairs
4 Danville National Cemetery
5 Historic Fischer Theatre
6 Danville Stadium
7 Temple Plaza
8 Dick Van Dyke Auditorium
9 David S Palmer Arena/CVB
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11 Vermilion County War Museum
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20 Vermilion County Airport DNV
21 Harrison Park
22 Kickapoo Park
23 Kennekuk Park
24 Heron County Park
25 Federal Courthouse
26 Lindley Sign Post Forest
27 Palace Park
28 County Courthouse

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01 **G-1** Large Vehicular Guide

Sign Message

← DACC
← Downtown Danville
← VA Medical Center

District
Non-District

Direction
Southeast

Street Name
Lynch Rd

Cross Street
Main St

02 **G-1** Large Vehicular Guide

Sign Message

→ Southgate Habitat Trail
→ Hotels/Lodging

District
Non-District

Direction
West

Street Name
E Main Street

Cross Street
Lynch Road

03 **I-2** Secondary Gateway

Sign Message

[see design intent drawing for layout]

District
Non-District

Direction
East

Street Name
E Main Street

Cross Street
N Daisy Ln

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03a **K-1c** Kiosk (Campus)

Sign Message

Location on College Campus to be determined.

Danville core team to contact college representatives to find final location.

District
Campus

03b **K-1c** Kiosk (Campus)

Sign Message

Location on VA Campus to be determined.

Danville core team to contact VA representatives to find appropriate location.

District
Campus

04 **G-1** Large Vehicular Guide

Sign Message

↑ Downtown Danville
↑ Retail District
↑ Visitor Information [i]

District
Non-District

Direction
East

Street Name
E Main Street

Cross Street
Bowman Ave

04a **G-4c** Vehicular Trailblazer (Campus)

Sign Message

← National Cemetery

District
Campus

Direction
East

Street Name
Main St

Cross Street
Nebraska St

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04b **G-4c** Vehicular Trailblazer (Campus)

Sign Message

→ National Cemetery

District
Campus

Direction
West

Street Name
Main St

Cross Street
Nebraska St

05 **G-1** Large Vehicular Guide

Sign Message

← Downtown Danville
← Retail District
→ Campus District

Notes

Locate new freestanding sign between utility and parking lot light poles shown in the second photo.

District
Non-District

Direction
South

Street Name
Bowman Ave

Cross Street
Main St

05a **G-4c** Vehicular Trailblazer (Campus)

Sign Message

↑ Hotels/Lodging

District
Campus

Direction
West

Street Name
Main St

Cross Street
Nicklas Ave

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06 **G-2** Large Vehicular Trailblazer

Sign Message

↑ Campus District

Hotels/Lodging

Notes

Custom layout for 2 messages required

District
Non-District

Direction
West

Street Name
E Main Street

Cross Street
Bowman Ave

07 **I-7** I-74 Attraction Information

Sign Message

[see design intent drawing for layout]

District
Non-District

Direction
West

Street Name
I-74

Cross Street
Exit 215B

08 **I-7** I-74 Attraction Information

Sign Message

[see design intent drawing for layout]

District
Non-District

Direction
East

Street Name
I-74

Cross Street
Exit 215B

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09 **I-1** Gateway (Monument)

Sign Message

[see design intent drawing for layout]

Notes

Replace existing sign

District
Non-District

Direction
South

Street Name
Gilbert Street

Cross Street
Bridges St

10 **G-1** Large Vehicular Guide

Sign Message

→ Danville Stadium
↑ Downtown Danville
↑ Retail District

District
Non-District

Direction
South

Street Name
Gilbert Street

Cross Street
4th Street

11 **G-2** Large Vehicular Trailblazer

Sign Message

← Danville Stadium

District
Non-District

Direction
North

Street Name
Gilbert Street

Cross Street
4th Street

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12 **G-3** Vehicular Guide (Non-district)

Sign Message

→ Downtown Danville
→ Retail District
→ Visitor Information [i]

District
Non-District

Direction
East

Street Name
4th Street

Cross Street
Gilbert Ave

13 **I-2** Secondary Gateway

Sign Message

[see design intent drawing for layout]

Notes

Replace existing sign

District
Non-District

Direction
West

Street Name
W Main Street

Cross Street
Ave E

13a **G-2** Large Vehicular Trailblazer

Sign Message

← Downtown
Danville
3.5 Miles

District
Non-District

Direction
North

Street Name
County Road 1300

Cross Street
Route 150

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13b **G-4** Vehicular Trailblazer (Non-district)

Sign Message

→ Downtown
Danville 5.25 Miles

Notes

Location to be determined.

No decorative base cover at this location.

District
Non-District

Direction
West

Street Name
Kickapoo Park Rd

Cross Street
County Rd 1300

13c **G-4** Vehicular Trailblazer (Non-district)

Sign Message

→ Downtown
Danville
8 Miles

Notes

Location to be determined.

No decorative base cover at this location.

District
Non-District

Direction
West

Street Name
Kennekuk entrance drive

Cross Street
County Rd 1300

14 **G-1** Large Vehicular Guide

Sign Message

← Lake Vermilion
→ Winter Park
↑ Retail District

District
Non-District

Direction
South

Street Name
Vermilion St

Cross Street
Winter Ave

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14a **G-3** Vehicular Guide (Non-district)

Sign Message

← Retail District
→ Downtown
→ Campus District

District
Non-District

Direction
West

Street Name
Winter Ave

Cross Street
Vermilion St

14b **G-4** Vehicular Trailblazer (Non-district)

Sign Message

← Harrison Park

District
Non-District

Direction
South

Street Name
N Logan Ave

Cross Street
Voorhees St

15 **G-1** Large Vehicular Guide

Sign Message

→ Lake Vermilion
↑ Campus District
↑ Downtown

District
Non-District

Direction
North

Street Name
Vermilion St

Cross Street
Winter Ave

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15a G-4 Vehicular Trailblazer (Non-district)

Sign Message

→ Lake Vermilion

District
Non-District

Direction
East

Street Name
Winter Ave

Cross Street
Denmark Rd

15b G-4b Vehicular Trailblazer (Retail)

Sign Message

→ Vermilion
County Airport

Notes

Replace existing sign

District
Retail

Direction
South

Street Name
Vermilion St

Cross Street
Poland Rd

15c G-4b Vehicular Trailblazer (Retail)

Sign Message

← Vermilion
County Airport

Notes

Replace existing sign

District
Retail

Direction
North

Street Name
Vermilion St

Cross Street
Poland Rd

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16 I-1 Gateway (Monument)

Sign Message

[see design intent drawing for layout]

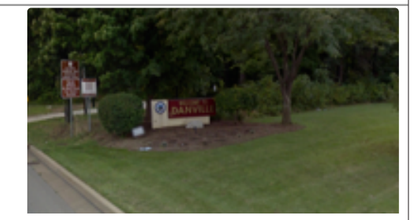
Notes

Replace existing sign

Direction
North

Street Name
Vermilion St

Cross Street
Poland Rd



16a G-3b Vehicular Guide (Retail)

Sign Message

← Heron County Park
→ Vermilion County Airport

District
Retail

Direction
South

Street Name
Vermilion St

Cross Street
Newell Rd

16b G-3b Vehicular Guide (Retail)

Sign Message

← Vermilion County Airport
→ Heron County Park

Notes

Location to be determined.

District
Retail

Direction
North

Street Name
Vermilion St

Cross Street
Newell Rd

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16c **G-2** Large Vehicular Trailblazer

Sign Message

→ Vermilion County Airport

Notes

Location to be determined.

District
Non-District

Direction
West

Street Name
Newell Rd

Cross Street
N 1800 E Rd

17 **G-3** Vehicular Guide (Non-district)

Sign Message

← Downtown
→ Retail District
↑ Lake Vermilion

District
Non-District

Direction
East

Street Name
Winter Ave

Cross Street
Vermilion St

17a **G-4b** Vehicular Trailblazer (Retail)

Sign Message

Welcome to
Retail District

District
Retail

Direction
South

Street Name
Vermilion St

Cross Street
Newell Ave

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17b **G-4** Vehicular Trailblazer (Non-district)

Sign Message

← Vermilion
County Airport

Notes

Location to be determined.

District
Non-District

Direction
West

Street Name
Poland Rd

Cross Street
Bowman Ave

18 **G-2** Large Vehicular Trailblazer

Sign Message

→ Ellsworth Park

District
Non-District

Direction
East

Street Name
E Main Street

Cross Street
Ave B

18a **G-4** Vehicular Trailblazer (Non-district)

Sign Message

↑ Ellsworth Park

District
Non-District

Direction
South

Street Name
Ave B

Cross Street
Warrington Ave

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18b **G-4** Vehicular Trailblazer (Non-district)

Sign Message

→ Ellsworth Park

District
Non-District

Direction
South

Street Name
Ave B

Cross Street
Oakwood Ave

19 **G-3a** Vehicular Guide (Downtown)

Sign Message

← Campus District
← Downtown
↑ Danville Stadium

District
Downtown

Direction
North

Street Name
Gilbert Street

Cross Street
Main St

20 **G-3a** Vehicular Guide (Downtown)

Sign Message

← Retail District
↑ Campus District
↑ Downtown

District
Downtown

Direction
West

Street Name
E Main Street

Cross Street
Gilbert Ave

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21 **G-3a** Vehicular Guide (Downtown)

Sign Message

← Danville Stadium
→ Retail District
↑ Ellsworth Park

District
Downtown

Direction
East

Street Name
E Main Street

Cross Street
Gilbert Ave

22 **G-1** Large Vehicular Guide

Sign Message

→ Downtown Danville
→ Palmer Arena
→ Retail District

Notes

Remove existing "Business District" sign

District
Non-District

Direction
South

Street Name
Gilbert Street

Cross Street
Main St

23 **G-3a** Vehicular Guide (Downtown)

Sign Message

← Retail District
← Temple Plaza
↑ Campus District

District
Downtown

Direction
West

Street Name
E Main Street

Cross Street
Vermilion St

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24 **G-3a** Vehicular Guide (Downtown)

Sign Message

→ Retail District
→ Temple Plaza
↑ Visitor Information [i]

District
Downtown

Direction
East

Street Name
E Main Street

Cross Street
Vermilion St

25 **G-3a** Vehicular Guide (Downtown)

Sign Message

← Campus District
→ Palmer Arena
→ Visitor Information [i]

District
Downtown

Direction
North

Street Name
Vermilion St

Cross Street
Main St

26 **K-1a** Kiosk (Downtown)

Sign Message

[see design intent drawing for layout]

Notes

Map artwork provided by others

District
Downtown

Direction
North and South

Street Name
Vermilion St

Cross Street
Main St

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27 **K-1a** Kiosk (Downtown)

Sign Message

[see design intent drawing for layout]

Notes

Map artwork provided by others

Photos show different views of the same location.

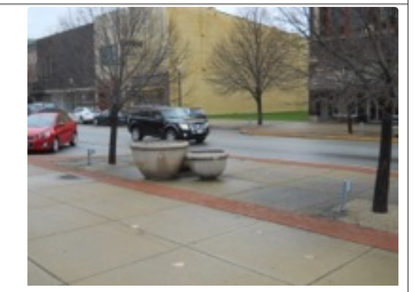
Is it possible to relocate the planters?

District
Downtown

Direction
North and South

Street Name
E Main Street

Cross Street
North St



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28 **K-1a** Kiosk (Downtown)

Sign Message

[see design intent drawing for layout]

Notes

Map artwork provided by others

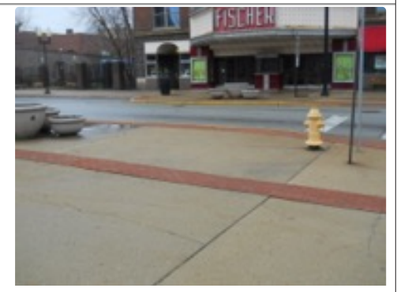
Photos show different views of the same location.

District
Downtown

Direction
North and South

Street Name
E Main Street

Cross Street
Harrison St



29 **K-1a** Kiosk (Downtown)

Sign Message

[see design intent drawing for layout]

Notes

Map artwork provided by others

District
Downtown

Direction
North and South

Street Name
Walnut St

Cross Street
Main St

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29a **G-4a** Vehicular Trailblazer (Downtown)

Sign Message

← Visitor Information [i]

District
Downtown

Direction
East

Street Name
E Main Street

Cross Street
Walnut St.

29b **G-4a** Vehicular Trailblazer (Downtown)

Sign Message

→ Visitor Information [i]

District
Downtown

Direction
West

Street Name
E Main Street

Cross Street
Walnut St

30 **G-3** Vehicular Guide (Non-district)

Sign Message

→ Harrison Park
→ Lincoln Park
→ Lake Vermilion

District
Non-District

Direction
East

Street Name
Fairchild St

Cross Street
Logan Ave

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31 **G-3** Vehicular Guide (Non-district)

Sign Message	
➔ Van Dyke Auditorium ↑ Lake Vermilion ↑ Retail District	**District** Non-District **Direction** South **Street Name** Vermilion St **Cross Street** Fairchild St

32 **G-3** Vehicular Guide (Non-district)

Sign Message	
← Van Dyke Auditorium ↑ Downtown ↑ Palmer Arena	**District** Non-District **Direction** North **Street Name** Vermilion St **Cross Street** Fairchild St

33 **G-3** Vehicular Guide (Non-district)

Sign Message	
← Retail District ➔ Downtown ↑ Van Dyke Auditorium	**District** Non-District **Direction** West **Street Name** Fairchild St **Cross Street** Vermilion St

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34 **G-3** Vehicular Guide (Non-district)

Sign Message	
← County Museum ↑ Harrison Park ↑ Lincoln Park	**District** Non-District **Direction** East **Street Name** Fairchild St **Cross Street** Gilbert Ave

35 **G-3** Vehicular Guide (Non-district)

Sign Message	
← Lincoln Park ➔ Retail District ➔ Van Dyke Auditorium	**District** Non-District **Direction** South **Street Name** Gilbert Street **Cross Street** Fairchild St

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36 **G-5** Pedestrian Guide

Sign Message

[north face]
← Lindley Sign Post Park across the street
↑ County Courthouse 5 min walk
↑ Palace Park 1 min walk
↑ Temple Plaza 2 min walk

[south face]
→ Lindley Sign Post Park across the street
↑ County War Museum 2 min walk
↑ Federal Courthouse 1 min walk
↑ Public Library 2 min walk

Notes

Mount two panels to light post

District
Downtown

Direction
North and South

Street Name
Vermilion St

Cross Street
Harrison St

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37 **G-5** Pedestrian Guide

Sign Message

[north face]
↑ County Courthouse 4 min walk
↑ Palmer Arena 6 min walk
↑ Temple Plaza 1 min walk
↑ Visitor Information [i] 6 min walk

[south face]
↑ County War Museum 3 min walk
↑ Fischer Theatre 1 min walk
↑ Lindley Sign Post Park 1 min walk
↑ Public Library 4 min walk

Notes

Mount two panels to light post

District
Downtown

Direction
North and South

Street Name
Vermilion St

Cross Street
Fountain Place

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38 **G-5** Pedestrian Guide

Sign Message

[north face]
→ Kresge Park
across the street
↑ County Courthouse
2 min walk
↑ Palmer Arena
3 min walk
↑ Visitor Information [i]
3 min walk

[south face]
↑ County War Museum
5 min walk
↑ Lindley Sign Post Park
4 min walk
↑ Public Library
6 min walk
↑ Temple Plaza
1 min walk

Notes

Relocate hanging flower pot

Mount two panels to light post

District
Downtown

Direction
North and South

Street Name
Vermilion St

Cross Street
North St

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39 **G-5** Pedestrian Guide

Sign Message

[north face]
→ Palmer Arena
2 min walk
→ Visitor Information [i]
2 min walk

[south face]
↑ County War Museum
6 min walk
↑ Lindley Sign Post Park
5 min walk
↑ Public Library
7 min walk
↑ Temple Plaza
3 min walk

Notes

Mount two panels to light post

District
Downtown

Direction
North and South

Street Name
Vermilion St

Cross Street
Main St

40 **G-6** Pedestrian Trailblazer

Sign Message

← Visitor Information [i]
next to arena

District
Downtown

Direction
East

Street Name
Main St

Cross Street
Walnut St

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Phase 1		Phase 2		Phase 3		Phase 4		Phase 5	
Location Number	Sign Type	Location Number	Sign Type	Location Number	Sign Type	Location Number	Sign Type	Location Number	Sign Type
01	G-1	03a	K-1c	10	G-1	03	I-2	13a	G-2
02	G-1	03b	K-1c	11	G-2	09	I-1	13b	G-4
04	G-1	26	K-1a	12	G-3	13	I-2	13c	G-4
04a	G-4c	27	K-1a	14a	G-3	16	I-1		
04b	G-4c	28	K-1a	14b	G-4				
05	G-1	29	K-1a	15b	G-4b				
05a	G-4c	36	G-5	15c	G-4b				
06	G-2	37	G-5	16a	G-3b				
07	I-7	38	G-5	16b	G-3b				
08	I-7	39	G-5	16c	G-2				
14	G-1	40	G-6	17	G-3				
15	G-1	Banners		17b	G-4				
15a	G-4			18	G-2				
17a	G-4b			18a	G-4				
19	G-3a			18b	G-4				
20	G-3a			30	G-3				
21	G-3a								
22	G-1								
23	G-3a								
24	G-3a								
25	G-3a								
29a	G-4a								
29b	G-4a								
31	G-3								
32	G-3								
33	G-3								
34	G-3								
35	G-3								

Sign Type

Scale

Sign Type Description

Date	Description
04.29.16	PRELIMINARY
05.20.16	SUBMISSION
06.14.16	**FINAL**

Client

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